



GOVERNMENT SERVICES COMMITTEE

MONDAY, FEBRUARY 20, 2012

6:00 P.M.

COUNCIL CHAMBERS, CITY HALL

410 ESPLANADE

Mandate – To advise Council on a broad spectrum of issues related to departmental matters

	<u>Page</u>
COUNCILLOR STEVE ARNETT, CHAIR	
CALL TO ORDER	
1. AGENDA APPROVAL	
2. MINUTES	
2.1. January 16, 2011	1 - 2
3. DELEGATIONS	
3.1. S/Sgt. Larry Chomyn, Ladysmith Detachment, Royal Canadian Mounted Police Introduction and Request for Council Input on Policing Priorities	
4. STAFF / ADVISORY COMMITTEE REPORTS	
4.1. Closed Meetings Best Practices	3 - 7
4.2. Conventional Transit Services Expansion 2012–2014 - Mayor Hutchins will provide a verbal overview of this matter at the meeting	8 - 9
<p>For Council's information the Ladysmith Trolley Committee adopted the following resolution regarding this matter at a meeting held on February 16, 2012:</p> <p><i>That the Ladysmith Trolley Committee supports the referral of the proposed expansion of transit services to Ladysmith and Area G to staff for review and that the Town of Ladysmith provide a response to the Cowichan Valley Regional District regarding this matter prior to May 31, 2012.</i></p>	
4.3. Building Inspector's Report – December 2011 and January 2012	10
4.4. Trolley Report – December 2011 and January 2012	11

4.5. Fire Chief's Report – December 2011 and January 2012	12
4.6. Coastal Animal Control Services – December 2011 and January 2012 Pound Report	13 - 14
5. MEMBER SUBMISSIONS	
6. CORRESPONDENCE	
6.1. Cliff Fisher, Ladysmith Maritime Society Town of Ladysmith Banner and Sign Stations <u>Staff Recommendation</u> That the Committee determine whether it wishes to request that staff review the growing demand for promotion of community events at the Town's sign and banner stations, and report back to the Committee with findings and any relevant recommendations, as requested by Cliff Fisher in his correspondence dated February 8, 2012.	15
7. NEW BUSINESS	
8. UNFINISHED BUSINESS	
ADJOURNMENT	



**TOWN OF LADYSMITH
MINUTES OF A REGULAR SESSION OF
THE GOVERNMENT SERVICES COMMITTEE
MONDAY, JANUARY 16, 2012**

COUNCIL MEMBERS PRESENT:

Councillor Steve Arnett, Chair
Councillor Gord Horth
Councillor Glenda Patterson

Councillor Bill Drysdale
Mayor Rob Hutchins

Councillor Jillian Dashwood
Councillor Duck Paterson

STAFF PRESENT:

Ruth Malli
Felicity Adams

Sandy Bowden
John Manson

Erin Anderson
Joanna Winter

CALL TO ORDER

Councillor Arnett called the meeting to order at 6:30 p.m.

AGENDA APPROVAL

2012-001

It was moved, seconded and carried that the agenda for the Government Services Committee of January 16, 2012 be adopted as circulated.

MINUTES

2012-002

It was moved, seconded and carried that the minutes of the Government Services Committee meeting held December 19, 2011 be adopted as circulated.

DELEGATIONS

Geoff Millar, Mike Kelly, Cowichan Economic Development Commission

Overview of Sustainable Economic Development Plan

M. Kelly and G. Millar provided an overview of the sustainable economic development plan for the Cowichan Region, highlighted the priorities for 2012 and responded to questions from Council.

Council thanked Mr. Kelly and Mr. Millar for their informative presentation.

STAFF REPORTS

2012-003

It was moved, seconded and carried that the agenda items 4.1,

4.2, 4.3, 4.4 and 8.1 be referred to the February 20, 2012 meeting of Council.

**ADJOURNMENT
2012-004**

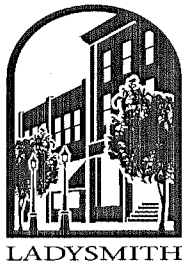
It was moved, seconded and carried that this meeting of the Government Services Committee be adjourned at 7:02 p.m.

Chair (Councillor S. Arnett)

CERTIFIED CORRECT

Corporate Officer (S. Bowden)

Subject to Adoption



Town of Ladysmith

STAFF REPORT

To: Ruth Malli, City Manager
From: Sandy Bowden, Director of Corporate Services
Date: February 10, 2012
File No:

Re: CLOSED MEETINGS BEST PRACTICES – REVIEW OF RECOMMENDATIONS FROM
OFFICE OF THE OMBUDSPERSON

RECOMMENDATION(S):

That the Government Services Committee recommends to Council that the following “Best Practices” be adopted for all closed meetings:

1. Establish whether or not the “meeting” constitutes a formal meeting thereby triggering the requirement to comply with the legislation (Sec. 90 Community Charter).
2. Ensure all closed meeting notices:
 - a) are prepared in accordance with the legislation;
 - b) that specific reasons for closing the meeting are stipulated (Sec. 90 and 92 Community Charter); and,
 - c) are posted on public bulletin boards and on the Town’s website.
3. Ensure the public is aware that, upon request, their name(s) will be included on the email distribution list for Council and Committee agendas and minutes.
4. Ensure that a resolution is adopted in the open meeting authorizing the Council to close the meeting to the public and that the resolution is read out in its entirety. Three components of the resolution are:
 - a) The fact that the meeting or part of the meeting is to be closed;
 - b) The basis on which the meeting is to be closed; and,
 - c) The specific paragraph from Sec. 90 that requires or authorizes the closure
5. Use the special authority to waive notice of a special closed meeting only under exceptional circumstances.
6. Keep discussion focussed on subjects as stipulated in the notice.
7. NEVER vote on readings or adoption of a bylaw.
8. Ensure that minutes include all meeting attendees.
9. Review closed meeting minutes bi-annually and “rise and report” on items as deemed appropriate.

PURPOSE:

The purpose of this staff report is to provide Council with a review of the recommendations presented by the Office of the Ombudsperson at the 2011 UBCM Conference and to recommend changes to the Town’s current closed meeting procedures as deemed appropriate.

INTRODUCTION/BACKGROUND:

The following resolution was adopted at the November 7, 2011 Council meeting:

That the recommendations from the Office of the Ombudsperson regarding best practices for closed Council meetings be referred to staff to report back with recommendations for improving best practices with respect to closed Town of Ladysmith Council meetings.

The procedures for closing a Council meeting to members of the public are stipulated in the Community Charter as well as in Sec. 7 of the Town's Council Procedure Bylaw No. 1666. The following process is undertaken by staff for closed meetings:

- Notices are prepared in accordance with Sec. 92 of the Community Charter and stipulate the reason(s) that the meeting is to be closed to members of the public.
- Notice appears on the first page of the open Council meeting agenda.
- Separate notices are prepared if the meeting occurs on a day other than a regular Council meeting day.
- Sec. 90 of the Charter authorizes the Council to close a meeting to members of the public for the following reasons:
 - (1) *A part of a council meeting may be closed to the public if the subject matter being considered relates to or is one or more of the following:*
 - (a) *personal information about an identifiable individual who holds or is being considered for a position as an officer, employee or agent of the municipality or another position appointed by the municipality;*
 - (b) *personal information about an identifiable individual who is being considered for a municipal award or honour, or who has offered to provide a gift to the municipality on condition of anonymity;*
 - (c) *labour relations or other employee relations;*
 - (d) *the security of the property of the municipality;*
 - (e) *the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality;*
 - (f) *law enforcement, if the council considers that disclosure could reasonably be expected to harm the conduct of an investigation under or enforcement of an enactment;*
 - (g) *litigation or potential litigation affecting the municipality;*
 - (h) *an administrative tribunal hearing or potential administrative tribunal hearing affecting the municipality, other than a hearing to be conducted by the council or a delegate of council;*
 - (i) *the receipt of advice that is subject to solicitor-client privilege, including communications necessary for that purpose;*
 - (j) *information that is prohibited, or information that if it were presented in a document would be prohibited, from disclosure under section 21 of the Freedom of Information and Protection of Privacy Act;*
 - (k) *negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the*

council, could reasonably be expected to harm the interests of the municipality if they were held in public;

- (l) discussions with municipal officers and employees respecting municipal objectives, measures and progress reports for the purposes of preparing an annual report under section 98 [annual municipal report];
 - (m) a matter that, under another enactment, is such that the public may be excluded from the meeting;
 - (n) the consideration of whether a council meeting should be closed under a provision of this subsection or subsection (2);
 - (o) the consideration of whether the authority under section 91 [other persons attending closed meetings] should be exercised in relation to a council meeting.
- (2) A part of a council meeting must be closed to the public if the subject matter being considered relates to one or more of the following:
- (a) a request under the Freedom of Information and Protection of Privacy Act, if the council is designated as head of the local public body for the purposes of that Act in relation to the matter;
 - (b) the consideration of information received and held in confidence relating to negotiations between the municipality and a provincial government or the federal government or both, or between a provincial government or the federal government or both and a third party;
 - (c) a matter that is being investigated under the Ombudsperson Act of which the municipality has been notified under section 14 [ombudsperson to notify authority] of that Act;
 - (d) a matter that, under another enactment, is such that the public must be excluded from the meeting.
- (3) If the only subject matter being considered at a council meeting is one or more matters referred to in subsection (1) or (2), the applicable subsection applies to the entire meeting.

The Ombudsperson's Office recommends that the following issues be reviewed when establishing "best practices" for closed meetings:

Ombudsperson's Office		Town of Ladysmith	
Issue	Recommended Practice	Current Practice	Compliant?
transparency in decision making	<ul style="list-style-type: none"> • enhances public confidence and organization's credibility • ensures substantive validity of decisions is not undermined by procedural errors • saves cost of remedying errors • reduces potential for litigation • limits complaints 	<ul style="list-style-type: none"> • ongoing consideration given to transparency in decision making process. • closed meetings held in accordance with legislation 	Yes
what constitutes a meeting	<ul style="list-style-type: none"> • quorum • time and location • formality of procedure followed • voting • dealing with matters in a way that moves them materially toward a council decision 	<ul style="list-style-type: none"> • all factors considered when determining if a Council session is a formal meeting • when in doubt, the gathering is considered a formal meeting and conducted in accordance with legislation 	Yes
Section 90 of the Community Charter	<ul style="list-style-type: none"> • regulates closed meetings 	<ul style="list-style-type: none"> • all closed meetings processed in accordance with Section 90 	Yes

Ombudsperson's Office		Town of Ladysmith	
Issue	Recommended Practice	Current Practice	Compliant?
providing notice	<ul style="list-style-type: none"> • Sec. 127(3) - must include the date, time and place of meeting and a description in general terms of the purpose of the meeting 	<ul style="list-style-type: none"> • notice appears on open agenda • open agenda posted on website and on public bulletin boards 	Yes
	<ul style="list-style-type: none"> • offer option of automatic e-mail notice 	<ul style="list-style-type: none"> • recipients of emailed agendas and notices are added to the mailing list upon request 	Yes
	<ul style="list-style-type: none"> • include general information about the purpose of the meeting in notices of special closed meetings 	<ul style="list-style-type: none"> • if no regular open meeting scheduled, special notices are prepared in accordance with Sec. 90 	Yes
	<ul style="list-style-type: none"> • use special authority to waive notice only when absolutely necessary 	<ul style="list-style-type: none"> • seldom used 	Yes
closing a meeting	<ul style="list-style-type: none"> • Sec. 92 – must adopt resolution stating that the meeting is closed and the basis under applicable subsection of Sec. 90 which the meeting is to be closed 	<ul style="list-style-type: none"> • open meeting called to order and resolution to close meeting adopted 	Yes
	<ul style="list-style-type: none"> • resolution should contain three components: fact that a meeting or part of meeting is closed; basis on which the meeting is to be closed; and specific paragraph of Sec. 90 that applies 	<ul style="list-style-type: none"> • resolution contains all three components 	Yes
	<ul style="list-style-type: none"> • description of each distinct matter to be considered and the authorizing provision 	<ul style="list-style-type: none"> • each issue is described in accordance with the legislation 	Yes
	<ul style="list-style-type: none"> • read resolution to close meeting aloud 	<ul style="list-style-type: none"> • resolution is not always read aloud in its entirety 	Somewhat
conducting a closed meeting	<ul style="list-style-type: none"> • keep discussion focussed on issues authorized by resolution 	<ul style="list-style-type: none"> • some flexibility here – should tighten procedures 	Somewhat
	<ul style="list-style-type: none"> • do not vote on readings or adoption of bylaws 	<ul style="list-style-type: none"> • bylaws never considered at closed meetings 	Yes
	<ul style="list-style-type: none"> • avoid adopting resolutions 	<ul style="list-style-type: none"> • do not agree with this recommendation 	No
	<ul style="list-style-type: none"> • record detailed minutes and ensure names of attendees recorded 	<ul style="list-style-type: none"> • minutes are not overly detailed; always include names of attendees 	Yes
releasing information about the closed meeting	<ul style="list-style-type: none"> • periodical review of closed meeting minutes 	<ul style="list-style-type: none"> • minutes are not currently regularly reviewed 	No
	<ul style="list-style-type: none"> • release information once doing so would not undermine reason for closing the meeting 	<ul style="list-style-type: none"> • "Rise and Report" standing item on all closed meeting agendas 	Yes
key messages	<ol style="list-style-type: none"> 1. do not let a "gathering" become a meeting 2. carefully consider when to exercise discretion to close meetings 3. some level of disclosure required in respect of all council meetings 4. take advantage of best practices 5. properly following open meeting provisions is important 		

SCOPE OF WORK:

Upon direction staff will ensure that the "Closed Meeting Best Practices" are implemented across the organization.

ALTERNATIVES:

Council may wish to amend some of the best practices noted in this report as deemed appropriate.

FINANCIAL IMPLICATIONS:

n/a

LEGAL IMPLICATIONS:

n/a

CITIZEN/PUBLIC RELATIONS IMPLICATIONS:

Implementing best practices for conducting closed meetings will enhance public confidence in the Town's decision-making process and will help ensure that the validity of decisions is not undermined by procedural errors.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS:

All departments will be required to implement these best practices.

RESOURCE IMPLICATIONS:

No additional resources are required.

ALIGNMENT WITH SUSTAINABILITY VISIONING REPORT:

n/a

ALIGNMENT WITH STRATEGIC PRIORITIES:

The recommendations contained in this report align with Strategic Direction G - Supportive Corporate Governance.

SUMMARY:

Representatives of the Provincial Office of the Ombudsperson presented information regarding best practices for closed meetings at the 2011 UBCM Convention. Council directed staff to review these best practices relative to the Town's closed meeting practices and make recommendations as deemed appropriate.

I concur with the recommendation.



Ruth Malli, City Manager

ATTACHMENTS:

None



R4

STAFF REPORT

**TRANSIT COMMITTEE MEETING
OF FEBRUARY 8, 2012**

DATE: January 31, 2012 **FILE NO:** Transit
FROM: Jim Wakeham, Manager, Facility, Fleet and Transit Management
SUBJECT: Conventional Transit Service Expansion 2012 - 2014

Recommendation/Action:

1. That it be recommended that staff notify the Town of Ladysmith of the opportunity to receive expansion hours to integrate Ladysmith into the Regional Transit Service, to commence March 2013; and further that the Town be advised that, if interested in joining the CVRD transit service, formal notification must be received in time for the CVRD to provide confirmation to BC Transit before May 31, 2012.
2. That it be recommended that staff notify BC Transit that the CVRD is interested in receiving the proposed additional expansion hours outlined in their letter of January 26, 2012, as well as other additional hours should they be made available.

Relation to the Corporate Strategic Plan:

The additional transit expansion hours fit within the Healthy Environment, Sustainable Infrastructure, and Safe & Healthy Community sections of the Corporate Strategic Plan as it supports the goal of increasing ridership and establishing sustainable communities.

Financial Impact: (Reviewed by Finance Division: *SEM*)

The total annual CVRD cost (net of BC Transit sharing) of the 4,200 hours for the integration of the Ladysmith service is approximately \$275,000. This amount does not include a reduction for the fare revenue that would be collected, nor does it include any start up and maintenance costs associated with the new service (ie. bus stops, rider guides, advertising, etc.).

The total annual CVRD cost (net of BC Transit sharing) of the additional 3,200 hours for conventional service improvements is approximately \$192,000. This amount does not include a reduction for the fare revenue that would be collected, nor does it include associated marketing costs. Any further offer of expansion hours would require a review of costs and tentative dates.

The above items have been provided to the CVRD as future possibilities and have not been provincially approved, thus there is no effect on any current CVRD budgets.

Background:

CVRD staff received a letter from BC Transit on January 26, 2012 regarding a change in the method that BC Transit provides expansion hours allocation among local governments. The change from the previously established criteria is good news as it has provided the CVRD with an improved position and allocation of hours in the upcoming years, still subject to Provincial funding approval. The letter outlines some conventional service expansion possibilities that are in support of the CVRD Future Transit Plan recommended improvements, with corresponding start annual hours, dates and estimated costs.

BC Transit is seeking a response from the CVRD in regard to our expansion expectations and the level of interest in obtaining some, or all of the hours so that they can better correlate their planning with our projected expansion needs. As at the date of BC Transit's letter, the CVRD has only committed to the 1,600 hours for increased handyDART service, which still awaits Provincial funding approval.

The Town of Ladysmith is not a partner in the CVRD Transit function, but has been involved in the CVRD Future Transit Plan over the past year with residents attending various open houses, and its preliminary service expectations levels are included in the plan. Since BC Transit has identified the possibility of 4,200 service hours being available for Ladysmith service, there is a need to start formal discussions regarding their interest in joining the CVRD Transit service.



Attached is the January 26, 2012 BC Transit letter – “Confirmation of Conventional Service Expansion Allocation” which outlines targeted service priorities and corresponding information.

Submitted by,



Jim Wakeham, Manager
Facilities, Fleet and Transit Management

JW;jlb

Reviewed by: Division Manager: 
Approved by: General Manager: 

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TOWN OF LADYSMITH

Building Permit Summary - January, 2012

Year to Date	Commercial		Industrial		Institutional		Residential (NEW)		Residential Add's, Renos, Other		Dwelling Units	Total Permits	Bid & P/bg Permit Fees This Month	Permit Values This Month	Permit Values Year to Date 2012
	No. of Permits	Values	No. of Permits	Values	No. of Permits	Values	No. of Permits (new res)	Values	No. of Permits	Values					
JAN 1	1	\$488,275	0	\$0	0	\$0	2	\$357,315	2	\$48,140	4	5	\$11,573	\$893,730	\$893,730

Year to Date	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
	1												1
	\$488,275												\$488,275
	0												0
	\$0												\$0
	0												0
	\$0												\$0
	2												2
	\$357,315												\$357,315
	2												2
	\$48,140												\$48,140
	4												4
	5												5
	\$11,573												\$11,573
	\$893,730												\$893,730
	\$893,730												\$893,730

Demos Mth	0	Demos YTD	0
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Comparison	#DU	Value	#BP	Value
YTD 2012	4	\$357,315	5	\$893,730
YTD 2011	3	\$452,202	10	\$502,362
YTD 2010	5	\$766,498	15	\$779,948

Tom Skarvig
 Tom Skarvig, Building Inspector

Note: January, 2012 has a commercial permit that also includes two dwelling units



TOWN OF LADYSMITH

TROLLEY BUS ACTIVITY REPORT - Trolleys 103/105

January 2012

Day	Date	Passenger Count	Fuel Litres	KM Start	KM Finish	Weather	Wheel Chairs	Service Dogs	Bikes
Sun	1								
Mon	2	34	72	135399	135614	Sun/Cloud/Rain	0	0	0
Tue	3	38	90	86976	87179	Rain	0	0	0
Wed	4	41	86	87179	87383	Rain	0	0	0
Thu	5	43	84	87383	87582	Sun/Rain	1	1	0
Fri	6	46	73	135615	135830	Sun/Cloud/Rain	0	0	0
Sat	7	41	74	135830	136047	Sun/Cloud/Rain	0	0	1
Sun	8								
Mon	9	41	70	136047	136262	Cloud/Rain	0	0	1
Tue	10	40	90	87588	87818	Sun	0	0	0
Wed	11	47	86	136270	136484	Cloud/Rain	0	0	1
Thu	12	31	75	136484	136694	Sun/Cloud	0	0	0
Fri	13	41	65	136694	136910	Sun/Cloud	0	0	1
Sat	14	37	73	136910	137126	Cloud/Rain	0	0	0
Sun	15								
Mon	16	39	79	137131	137346	Sun/Cloud	0	0	0
Tue	17	36	80	137346	137551	Sun/Cloud/Snow	0	0	1
Wed	18	23	72	137551	137709	Sun/Cloud/Snow	0	0	1
Thu	19	30	73	137709	137912	Sun/Cloud	0	0	0
Fri	20	49	69	137912	138126	Cloud/Rain	0	0	0
Sat	21	34	74	138126	138342	Cloud/Rain	0	0	0
Sun	22								
Mon	23	54	73	138342	138558	Cloud/Rain	0	0	0
Tue	24	42	81	138558	138767	Rain	0	0	0
Wed	25	41	75	138767	138976	Rain	0	0	0
Thu	26	38	77	138976	139184	Sun	0	0	0
Fri	27	60	69	139185	139410	Sun/Cloud	0	1	0
Sat	28	39	68	139410	139617	Sun/Cloud/Rain	0	0	1
Sun	29								
Mon	30	52	84	87818	88050	Sun/Rain	0	0	0
Tue	31	49	75	139643	139857	Cloud	1	0	0
TOTAL		1066	1987				2	2	7

SINGLE FARE JAN 2012 - \$607.79

MONTHLY PASSES JAN 2012 - \$193.17

JAN 2012 Total \$800.96

AVERAGE DAILY RIDER COUNT FOR JAN 2012 - 41



Ladysmith Fire / Rescue

P.O. Box 760 Ladysmith, B.C. V9G 1A5
 Phone: 250-245-6436 • Fax: 250-245-0917



FIRE CHIEF'S REPORT

MONTH: **JANUARY**, 2012

TYPE OF CALL OUT	J	F	M	A	M	J	J	A	S	O	N	D	YEAR'S TOTALS
Alarms Activated: Pulled Station													
By mistake	1												1
Electrical problem													
Due to cooking													
Assistance													
Burning Complaint													
Fire: Structure													
Chimney	4												4
Interface / Bush													
Vehicle	1												1
Other	1												1
Hazardous Materials													
Hydro Lines: Down / Fire													
Medical Aid													
MVI	3												3
Rescue													
Mutual Aid provided by Ladysmith to outside areas	1												1
MONTH TOTALS (not incl. Practises)	11												11
Practises (Totals for each Month)	5												5
Mutual Aid requested by Ladysmith from outside areas	0												0

ALARMS ACTIVATED (location/owner):

1. 26 High St. – burnt wiring
2. 172 Arbutus Cres. – damper was closed when owner lit fireplace causing smoke to activate smoke sensor.

COMPARISONS:

Year to Date / 12 11 (excl. practises)

Year to Date / 11 22 (excl. practises)

Year to Date / 10 05 (excl. practises)

APPROVED:

Ray DeLoe
 Fire Chief

COASTAL ANIMAL CONTROL SERVICES OF BC LTD

2202 Herd Rd. Duncan, BC. V9L 6A6

(250) 748-3395

TOWN OF LADYSMITH POUND REPORT

January 2012

Disposition of Impounded Dogs	Current Month	2012 Totals	
Stray dogs impounded	1	1	
Stray dogs claimed	1	1	
Stray dogs put up for adoption	0	0	
Stray dogs euthanized	0	0	
Stray livestock / cats	0	0	
Other	0	0	
Calls Received and Investigated	6	6	
Aggressive dogs	0	0	
Dogs at large	1	1	
Confined dog	1	1	
Noise (barking) complaints	1	1	
Other non specific dog related calls	3	3	
Wildlife / livestock / cats	0	0	
After hour call outs	0	0	
Monthly Pound and Board Fees Collected	\$110.00	\$110.00	
Impound fees	\$100.00	\$100.00	
Daily board fees	\$10.00	\$10.00	
Tickets issued	0	0	
Unlicenced dog	\$00.00	\$00.00	
Dog at large	\$00.00	\$00.00	
Dangerous dog not muzzled (12e)	\$0	\$00.00	
Habitually noisy	\$0	\$0	
Licencing Statistics	Tags	6	6
	Revenue	\$160.00	\$160.00

Judi Burnett

RECEIVED

FEB 03 2012

CAS Summary of Service Calls, Ladysmith

6 calls in total

01-Jan-12 to 31-Jan-12

Issue	Call #	Received	Type	Completed
At large		1		
	931	04-Jan-12	Dog	06-Jan-12
Confined		1		
	930	04-Jan-12	Dog	04-Jan-12
Noisy		1		
	933	17-Jan-12	Dog	17-Jan-12
Other		3		
	935	20-Jan-12	Dog	27-Jan-12
	934	19-Jan-12	Dog	
	932	09-Jan-12	Dog	

Jennifer LeBlanc

From: Cliff Fisher [clifffisher@shaw.ca]

Sent: February 8, 2012 1:23 PM

To: info

Subject: Banner & Sign Stations

Follow Up Flag: Follow up

Flag Status: Completed

To Mayor and Council

Re: Banner and sign stations

I would like to request a review of our current sign stations by council, looking toward the future for better promotional tools for local events drawing folks to our community.

As a Festival organizer over the last few years, I have found that we are having more groups (which is a good thing) needing to promote activities throughout the year and many are overlapping activities during the more popular months in late spring to Fall.

Organizers need to be able to have longer, more visible static promotional time to be successful in drawing the public to our events. Many of us use the only banner station on First Ave. and 2 or 3 highway sign stations to do this. The current sign stations are not adequate for full coverage for two organizations, during a 2-3 week period.

We also miss the traffic flowing from the north, exiting to Grouhel Rd. A sign station here would help correct that.

The other concern is the visibility of the Bayview sign station.

Town staff is very helpful in trying to accommodate our needs, but under the current system, staff has to increase their handling time in rotating signage to maximize coverage for all.

Perhaps a review may find better solutions for the future, increasing visibility of activities within town groups, increase usage, and better promotion of our community.

Respectfully submitted:

Cliff Fisher

250-245-9236

clifffisher@shaw.ca