



TOWN OF LADYSMITH

A Regular Meeting of the
Council of the Town of Ladysmith
will be held in Council Chambers at City Hall on

MONDAY, MAY 3, 2010
at 4:30 p.m.

AGENDA

CALL TO ORDER (4:30.m.)

Page

1 **AGENDA APPROVAL**

2 **2010 Grant In Aid Applications**
(Information is available in the Council Chambers for Council's review.)

3 **EXECUTIVE SESSION (6:15 p.m.)**

In accordance with Section 90(1) of the *Community Charter*, this section of the meeting will be held *In Camera* to consider the following items:

- personal information about an identifiable individual who holds or is being considered for a position as an officer, employee or agent of the municipality or another position appointed by the municipality.
- law enforcement, if the council considers that disclosure could reasonably be expected to harm the conduct of an investigation under or enforcement of an enactment.
- the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality.

4 **RISE AND REPORT**

REGULAR SESSION OF COUNCIL WILL RESUME AT 7:00 P.M.

5 **MINUTES**
Adoption of the following minutes:

- April 19, 2010
- April 26, 2010

1 - 8
9 - 11

6 **PUBLIC HEARING**
None

7 **BYLAWS (OCP / ZONING)**
None

	<u>Page</u>
8 DELEGATION	
8.1 <u>Representatives of the Lodge on 4th</u> Re: Request for Council to adopt the attached motion on seniors' care.	12
9 PROCLAMATION	
9.1 Mayor Hutchins has proclaimed: <ul style="list-style-type: none">• May 16 – 22, 2010 as 'National Public Works Week ' in the Town of Ladysmith.	
10 DEVELOPMENT PERMITS / DEVELOPMENT VARIANCE PERMITS None.	
11 COUNCIL COMMITTEE REPORTS	
11.1 <u>Mayor R. Hutchins</u> Cowichan Valley Regional District Board	
11.2 <u>Councillor S. Bastian</u> Advisory Planning Commission; Protective Services Committee; Youth Advisory Committee	
11.2.1 <u>Economic Development Commission Recommendation</u> Recommendation from the meeting of April 27, 2010	13
11.3 <u>Councillor J. Dashwood</u> Liquid Waste Management Committee; CVRD – Community Safety Advisory Committee; Downtown Business Association	
11.4 <u>Councillor S. Arnett</u> Economic Development Commission; Parks, Recreation & Culture Commission; Chamber of Commerce	
11.5 <u>Councillor D. Paterson</u> Government Services Committee; Parks, Recreation & Culture Commission; Celebrations Committee; Festival of Lights	
11.5.1 <u>Government Services Committee Recommendations</u> Recommendations from the meeting of April 19, 2010	14
11.6 <u>Councillor L. Evans</u> Heritage Revitalization Advisory Commission; Community Health Advisory Committee; Social Planning Cowichan – Affordable Housing Directorate	
11.7 <u>Councillor B. Whittington</u> Vancouver Island Regional Library Board; Advisory Design Panel; Environment Commission; Ladysmith Early Years	
12 STAFF / ADVISORY COMMITTEE REPORTS	
12.1 <u>Heritage Building Brochure</u>	15 – 18
12.2 <u>Contract Award – Frank Jameson Community Centre Lighting</u>	19 – 20
12.3 <u>Contract Award – Artificial Turf – Lot 108 Sports Fields</u> (Report to be distributed at the meeting.)	

	<u>Page</u>
13 CORRESPONDENCE	
13.1 <u>S/Sgt. R. Plamondon, RCMP</u> Re: Quarterly Report – January/February/March 2010	21 - 22
<u>Staff Recommendation:</u> That the 2010 First Quarter Report from S/Sgt. R. Plamondon, RCMP, be received.	
13.2 <u>PJ Halliday, Community Volunteer, Big Bike – Heart and Stroke Foundation</u> Re: Approval for the Big Bike Ride Fundraiser – Ladysmith – June 17, 2010	23
<u>Staff Recommendation:</u> That approval be given to the Heart and Stroke Foundation of BC and Yukon to use First Avenue from Dunsmuir Square to the round about to hold their Big Bike Ride fundraiser on June 17, 2010	
14 BYLAWS	
14.1 <u>Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No. 81), 2010, No. 1714</u> Re: May be adopted.	24 - 36
14.2 <u>Town of Ladysmith Waterworks Regulation Bylaw 1999, No. 1298, Amendment Bylaw 2010, No. 1726</u> Re: May rescind third reading; amend and read a third time.	37 - 38
14.3 <u>Town of Ladysmith Community Centre and Facilities Fees and Charges Bylaw 2010, No. 1728</u> Re: May be read a first, second and third time.	39 - 41
15 NEW BUSINESS None	
16 UNFINISHED BUSINESS	
16.1 <u>L. Buchanan, Chair, Coalition for Action on Alcohol Reform</u> Re: Request for letters of support for the campaign by the BC Coalition for Action on Alcohol Reform.	42 - 51
Council will remember at the meeting on April 6, 2010 the following resolution was adopted:	
<i>That staff be requested to obtain information on the BC Coalition for Action on Alcohol Reform and report back to Council on May 3, 2010.</i>	
Note: Attached is the requested information for Council's consideration.	
<u>Staff Recommendation:</u> That Council consider if it wishes to support the campaign by the BC Coalition for Action on Alcohol Reform to the Provincial Ministers of Health and Finance, the Solicitor General, and Dr. Perry Kendall.	
17 QUESTION PERIOD	
ADJOURNMENT	



LADYSMITH

TOWN OF LADYSMITH
MINUTES OF A REGULAR SESSION OF COUNCIL
MONDAY, APRIL 19, 2010 - 4:00 P.M.

PRESENT:

Mayor Rob Hutchins
Councillor Jillian Dashwood
Councillor Bruce Whittington

Councillor Steve Arnett
Councillor Lori Evans

Councillor Scott Bastian
Councillor Duck Paterson

STAFF PRESENT:

Ruth Malli
Felicity Adams

Sandy Bowden
Pat Durban

Rebecca Kalina
Joe Friesenhan

CALL TO ORDER

Mayor Hutchins called the meeting to order at 4:03 p.m.

AGENDA APPROVAL

Mayor Hutchins asked for Council's consideration of the following addition to the agenda:

11.7 – Contract Awards For Finishing Services Including Drywall and Insulation; Painting; Hardware And Doors - Boys and Girls Club

2010-162

It was moved, seconded and carried that the agenda be adopted as amended.

2010 FINANCIAL PLAN

R. Malli, City Manager, provided Council with a summary of the Town's capital projects and associated costs for their review. A discussion ensued regarding various projects.

2010-163

It was moved, seconded and carried that staff be directed to proceed with the repair of the Amphitheatre deck with brick for a cost of \$22,000.

2010-164

It was moved, seconded and carried that staff be directed to start repairs immediately on the Aggie Field and High

Street baseball dug outs for a total of \$10,000.

2010-165

It was moved, seconded and carried that Staff be requested to provide an estimate of costs associated with the implementation of a secondary suite bylaw at the next budget meeting; and further that staff provide a recommendation on pursuing this initiative rather than the Character/Design project.

(Opposed Vote: Councillor L. Evans)

2010-166

It was moved, seconded and carried that staff be directed to prepare a prioritized list of capital projects based on the discussion at the Council meeting and that the prioritized list of projects be presented at the next budget meeting.

EXECUTIVE SESSION

2010-167

It was moved, seconded and carried that this meeting retire into Executive Session at 4:50 p.m., pursuant to Section 90(1) of the Community Charter to consider the following items:

- the receipt of advice that is subject to solicitor-client privilege, including communications necessary for that purpose

RISE AND REPORT

The Regular Session of Council resumed at 7:01 p.m.

The Executive Session of Council rose with report on the following matter:

- That Steve Robinson's e-mail be received and a letter of thanks be sent to Mr. Robinson for his service to the Town as a member of the Environment Commission.

PUBLIC HEARINGS

PUBLIC HEARING - Bylaw 1710, Bylaw 1711 and Bylaw 1714

APPLICANT AGENT
Town of Ladysmith

PUBLIC ATTENDANCE: 12

A Public Hearing for Bylaw 1710, Bylaw 1711 and Bylaw 1714 was held in Council Chambers at City Hall, 410 Esplanade, Ladysmith, B.C. on Monday, April 19, 2010 at

7:01 p.m.

Mayor Hutchins welcomed the public and noted that the public input portion of the hearing would take place in two parts - Part 1 would entertain questions clarifying the project or bylaw and Part 2 would afford attendees an opportunity to provide comments to Council on the proposed development.

Felicity Adams, Director of Development Services, provided an overview of the application submitted by the Town of Ladysmith for Lot 7 and Lot 8, District Lot 147, Oyster District, Plan VIP85271. Ms. Adams noted that the property is located at Grouhel and Christie Roads and that the purpose of Bylaw 1710 is to amend the Official Community Plan by designating the two subject properties as 'Multi-Family Residential' and placing the properties in Development Permit Area 4 - Multi-Family Residential (DPA4). The purpose of Bylaw 1711 is to amend the Zoning Bylaw by rezoning Lot 7 from Suburban Residential (R-1) to Medium Density Residential (R-3-A). The R-3-A zone permits a density of 37 units per hectare of land: Lot 7 is 1.29 hectares in size which would permit a maximum of 47 residential units (Bylaw 1711). The purpose of Bylaw 1714 is to amend the Zoning Bylaw by rezoning Lot 8 from Suburban Residential (R-1) to Medium Density Residential (R-3-A). The R-3-A zone permits a density of 37 units per hectare of land. Lot 8 is 0.63 hectares in size which would permit a maximum of 23 residential units (Bylaw 1714). Ms. Adams advised that Council has provided direction that a land use agreement (covenant) is to be registered on the certificate of title for the subject properties to secure the following:

- (a) Multi-family development design guidelines;
- (b) Useable outdoor greenspace for residents of the development;
- (c) A landscaped buffer between the adjacent single family development and proposed multi-family development;
- (d) A landscaped buffer between the multi-family development and the highway;
- (d) Shared road access between the parcels from Christie Road.

She further noted that an area to accommodate the existing 'Welcome to Ladysmith' sign will be achieved through a Statutory Right of Way to be registered on Lot 7.

Ms. Adams reported that the Advisory Planning Commission made the following recommendation to Council at its meeting held March 9, 2010:

It was moved, seconded and carried that the Advisory Planning Commission is reluctant to support the proposal to designate and zone Lot 7 and Lot 8, Plan VIP85271 for multi-family use without first seeing the potential form and character of a particular project. The Advisory Planning Commission questions whether or not multi-family use is the best use for the subject properties.

Ms. Adams advised that the Ministry of Transportation was consulted and it does not object to the proposed bylaws, subject to several conditions.

Ms. Adams advised that the Public Hearing notice was published in the Chronicle newspaper on April 6 and April 13, 2010 and posted on community notice boards throughout the Town and on the Town's website. Notices were also mailed and delivered to neighbouring property owners and a copy was made available at the front counter at City Hall for the two week notice period. She confirmed that there were no written submissions and one telephone or in-person enquiry was received at City Hall in connection with this Public Hearing.

Mayor Hutchins called for questions a first time.
Mayor Hutchins called for questions a second time.
Mayor Hutchins called for questions a third time.

Hearing no questions Mayor Hutchins called for comments a first time.
Mayor Hutchins called for comments a second time.
Mayor Hutchins called for comments a third time.

Hearing no comments Mayor Hutchins called for any written submissions.
No written submissions were received.

Hearing no further comments and receiving no written submissions, Mayor Hutchins declared the Public Hearing for Bylaw 1710, Bylaw 1711 and Bylaw 1714 closed at 7:06 p.m.

BYLAWS (OCP/ZONING)

- 2010-168 It was moved, seconded and carried that Town of Ladysmith Official Community Plan Bylaw 2003, No. 1488, Amendment Bylaw (No. 31), 2010, No. 1710 be read a third time and adopted.
- 2010-169 It was moved, seconded and carried that Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No. 80), 2010, No. 1711 be read a third time and adopted.
- 2010-170 It was moved, seconded and carried that Town of Ladysmith Zoning Bylaw 1995, No. 1260 Amendment Bylaw (No. 81), 2010, No. 1714 be read a third time.
- 2010-171 It was moved, seconded and carried that Town of Ladysmith Official Community Plan Bylaw, 2003, No. 1488, Amendment Bylaw (No. 32), 2010, No. 1724 be read a first and second time and that staff be directed to schedule a public hearing date.
- 2010-172 It was moved, seconded and carried that staff be directed to refer Official Community Plan Bylaw, 2003, No. 1488, Amendment Bylaw (No. 32), 2010, No. 1724 to the Agriculture Land Commission.

MINUTES

- 2010-173 It was moved, seconded and carried that the Council minutes of April 6, 2010 be adopted as amended and the Council minutes of April 12, 2010 be adopted as circulated.

ZONING BYLAW – ACCESSORY BUILDING REGULATIONS

- 2010-174 It was moved, seconded and carried that staff be requested to prepare a bylaw to amend the Zoning Bylaw as follows:
- (1) clarify setback regulations for accessory buildings in residential zones as outlined in section 5.5,
 - (2) limit the height of an accessory building in residential zones to one storey (5.0m), and
 - (3) limit the maximum combined gross floor area of an

accessory building in residential zones to 50m².

2010-175

It was moved, seconded and carried that staff be directed to refer the proposed amendment to the Zoning Bylaw regarding the regulation of accessory buildings to the Advisory Planning Commission for input concurrent with Bylaw preparation by staff.

Members of the audience provided comment regarding the accessory structure located at 410 Third Avenue and provided additional comments on the proposed Zoning Bylaw amendments regarding accessory buildings. A discussion ensued.

DL108 PLAYFIELD PROJECT

2010-176

It was moved, seconded and carried that the tendering policy be waived for the DL108 Playfield Project and staff be authorized to accept the Request for Proposal (RFP) from E. Lees and Associates for the provision of consulting services for the DL108 Playfield design.

FIRE CHIEF'S REPORT - MARCH 2010

2010-177

It was moved, seconded and carried that the Fire Chief's Report for March 2010 be received.

BUILDING INSPECTORS REPORT - MARCH 2010

2010-178

It was moved, seconded and carried that the Building Inspector's Report for March 2010 be received.

TROLLEY REPORT - MARCH 2010

2010-179

It was moved, seconded and carried that the Trolley Bus Report for March 2010 be received.

MACHINE SHOP LEASES

2010-180

It was moved, seconded and carried that the Mayor and Corporate Officer be authorized to renew leases for Dennis Brown, Janice Richard, Southwood Products and Atlantis Kayaks for their respective units at the Machine Shop on Oyster Bay Drive, for a period of one year, commencing in 2010, at the rate of \$5.00 per square foot, with an option to renew for one additional year at a rate of \$5.50 per square foot;

And that the Mayor and Corporate Officer be authorized to renew leases for the Ladysmith Maritime Society and the Ladysmith and District Arts Council, in the units they currently occupy at the Machine Shop on Oyster Bay Drive, for one year, commencing in 2010, with an option to renew for an additional one year, at the rate of \$1.00 per year.

F. Adams, Director of Development Services, vacated Council Chambers at 8:24 p.m.

CONTRACT AWARDS FOR FINISHING SERVICES INCLUDING DRYWALL AND INSULATION; PAINTING; HARDWARE AND DOORS – BOYS AND GIRLS CLUB

2010-181

It was moved, seconded and carried that contracts for the Boys and Girls Club be awarded as follows:

Ron's Drywall (Drywall and Insulation)	\$55,320
Vanberg Painting (Painting)	\$21,498
Mc Gregor Thompson (Hardware and Doors)	\$28,609

CORRESPONDENCE

POUND REPORT – MARCH 2010

2010-182

It was moved, seconded and carried that the March 2010 Pound Report from Coastal Animal Control Services of BC Ltd. be received.

BYLAWS

2010-183

It was moved, seconded and carried that Town of Ladysmith Community Centre and Facilities Fees and Charges Bylaw 2010, No. 1712 be adopted.

2010-184

It was moved, seconded and carried that Town of Ladysmith Subdivision Control Bylaw 1994, No. 1115, Amendment Bylaw 2010, No. 1713 be adopted.

2010-185

It was moved, seconded and carried that Town of Ladysmith DCC Parks Appropriation Bylaw 2010, No. 1719 be adopted.

2010-186

It was moved, seconded and carried that Town of Ladysmith Sale of Real Property Reserve Fund Appropriation Bylaw 2010, No. 1720 be adopted.

2010-187 It was moved, seconded and carried that Town of Ladysmith DCC Water Appropriation Bylaw 2010, No. 1721 be adopted.

2010-188 It was moved, seconded and carried that Town of Ladysmith DCC Sewer Appropriation Bylaw 2010, No. 1722 be adopted.

2010-189 It was moved, seconded and carried that Town of Ladysmith DCC Roads Appropriation Bylaw 2010, No. 1723 be adopted.

2010-190 It was moved, seconded and carried that Town of Ladysmith Waterworks Regulation Bylaw 1999, No. 1298, Amendment Bylaw 2010, No. 1726 be read a first, second and third time.

ADJOURNMENT

2010-191 It was moved, seconded and carried that the meeting be adjourned at 8:27 p.m.

Mayor (R. Hutchins)

CERTIFIED CORRECT

Corporate Officer (S. Bowden)



TOWN OF LADYSMITH
MINUTES OF A REGULAR SESSION OF COUNCIL
MONDAY, APRIL 26, 2010 - 4:30 P.M.

LADYSMITH

PRESENT:

Mayor Rob Hutchins Councillor Jillian Dashwood
Councillor Duck Paterson Councillor Lori Evans
Councillor Bruce Whittington (arrived at 4:38 p.m.)
Councillor Scott Bastian (arrived at 6:00 p.m.)
Councillor Steve Arnett (arrived at 7:08 p.m.)

STAFF PRESENT:

Ruth Malli Sandy Bowden Felicity Adams
Pat Durban Mark Hermanson Joanna Winter

CALL TO ORDER Mayor Hutchins called the meeting to order at 4:35 p.m.

AGENDA APPROVAL

2010-192 It was moved, seconded and carried that the agenda be adopted as presented.

PROCLAMATION Mayor Hutchins proclaimed April 28, 2010 as a "Day of Mourning for Workers Killed and Injured on the Job" in the Town of Ladysmith.

REPORTS

2010 - 2014 FINANCIAL PLAN

City Manager R. Malli reviewed the Financial Plan process to date and reminded Council that the Financial Plan Bylaws will be read on May 10 and adopted on May 13.

The City Manager presented a list of proposed new capital projects to be started in 2010. These are in addition to 2010 capital projects previously approved by Council. Sources of funds for each proposed capital project were outlined.

Councillor Whittington entered the meeting.

2010-193

It was moved, seconded and carried that the proposed capital projects for 2010 be accepted as circulated and that they be added to the 2010 Financial Plan to be presented for Council's consideration.

It was agreed that Council would consider Grant in Aid requests as part of Financial Plan deliberations at its meeting on Monday, May 3, 2010.

The City Manager reviewed the policy set by Council in 2009 to increase revenues generated from user fees by at least three per cent over five years. The City Manager reported that this target will be achieved as a result of ongoing reviews of user fees charged by the Town for services.

The City Manager reviewed policies established by Council in 2009 to provide direction for the amount of tax revenues to be generated through the commercial and industrial tax classes over a five year period. Mayor Hutchins explained that the policy is intended to help reduce the Town's reliance on the industrial sector while maintaining commercial tax rates at or below the current tax rate.

Staff were requested to provide Council with information showing the effect of each taxation option on all classes.

Council agreed to maintain the policy established in 2009 with respect to industrial taxation rates, which is to reduce the taxes raised by two per cent over five years, ending in 2013. Staff were requested to provide at least two options for Council's consideration with respect to commercial taxation rates; one that would limit any increase in commercial taxes to half of that in residential taxes (for instance, six per cent versus three per cent) and the other showing the same taxation rate increase for residential and commercial classes.

BYLAW

2010-194

It was moved, seconded and carried that Town of Ladysmith Waterworks Regulation Bylaw 1999, No. 1298, Amendment Bylaw 2010, No. 1726 be referred to the Monday, May 3, 2010 Council meeting for further consideration.

QUESTIONS

Council responded to a question regarding the source of funds for the Spirit Square project.

2010-195

It was moved, seconded and carried that the regular session of Council be adjourned for a recess at 5:22 p.m.

F. Adams and P. Durban left the meeting.

EXECUTIVE SESSION

2010-196

It was moved, seconded and carried that this meeting retire into Executive Session at 5:24 p.m., pursuant to Section 90(1) of the Community Charter to consider the following items:

- The receipt of advice that is subject to solicitor-client privilege, including communications necessary for that purpose.

RISE AND REPORT

The Executive Session of Council rose with report on the following item:

- That the Mayor and Corporate Officer are authorized to sign the Assignment Agreement with Seven Links Marketing and Development Ltd., 7 Pointe Development Ltd., Ocean Pointe Realty Ltd., and Pacific Rim Ferry Corp. with respect to the Servicing Contribution Agreement between the Town of Ladysmith and Seven Links Marketing and Development dated February 19, 2010.

ADJOURNMENT

2010-197

It was moved, seconded and carried that the meeting be adjourned at 7:10 p.m.

Mayor (R. Hutchins)

CERTIFIED CORRECT

Corporate Officer (S. Bowden)

RESOLUTION ON SENIORS' CARE

WHEREAS how we care for seniors is an important benchmark in measuring how our society treats its citizens;

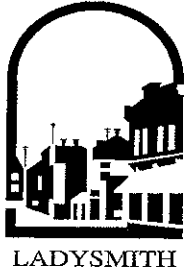
AND WHEREAS the Town of Ladysmith has an interest in ensuring that Ladysmith care facilities provide a high level of service to Ladysmith citizens;

AND WHEREAS Ladysmith, like other part of Vancouver Island, is a retirement destination for seniors who will require quality care, and demand for quality seniors' care facilities in the region is only going to increase in the future;

AND WHEREAS the contracting out of seniors' care at other seniors' care facilities in the Cowichan Valley and on the Island has already been shown to be harmful and disruptive for seniors;

AND WHEREAS continuity of care is extremely important to seniors living in care facilities, and staff and clients often develop very close relationships build on care and trust;

THEREFORE BE IT RESOLVED that the Town of Ladysmith write letters to the offices of the Premier and Minister of Health Services of BC stating its opposition to the contracting out of seniors' care and urging the provincial government to work with all concerned parties to address the deterioration of seniors' care in Ladysmith and the Cowichan Valley.



Town of Ladysmith

COMMISSION REPORT

To: Mayor and Council
From: Economic Development Commission
Date: April 27, 2010
File No:

Re: VIEA MEMBERSHIP

RECOMMENDATION:

It is recommended that the Town's Economic Development Commission become a member of the Vancouver Island Economic Alliance.

BACKGROUND / HISTORY:

At its meeting held April 19, 2010, the Government Services Committee recommended that its recommendation that Council purchase a membership in the Vancouver Island Economic Alliance be referred to the Economic Development Commission for review and recommendation.

EDC members have attended the VIEA Island Economic Summit in past years and have found it beneficial.

ANALYSIS:

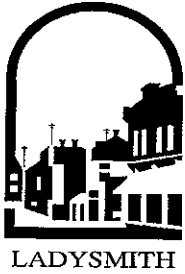
The Economic Development Commission considered the referral at its meeting held April 27, 2010 and made the following recommendation.

It was moved, seconded and carried that the Economic Development Commission recommend to Council that the Ladysmith EDC become a member of VIEA.

The \$500 cost of membership would be covered by the Economic Development Commission budget.

ATTACHMENTS:

"None".



Town of Ladysmith

COMMITTEE REPORT

To: Mayor and Council
From: Government Services Committee
Councillor D. Paterson, Chair
Date: April 20, 2010
File No: 0550-20

Re: GOVERNMENT SERVICES COMMITTEE - APRIL 19, 2010

At its meeting on April 19, 2010 the Government Services Committee recommended to Council the following:

- 1.) That Council purchase a membership in the Vancouver Island Economic Alliance for an annual fee of \$500.
- 2.) That the motion authorizing the purchase of a membership in the Vancouver Island Economic Alliance for an annual fee of \$500 be referred to the Economic Development Commission for review and recommendation.



Town of Ladysmith
STAFF REPORT

To: Ruth Malli, City Manager
From: Felicity Adams, Director of Development Services
Date: May 3, 2010
File No: 6800-20 HBB

Re: HERITAGE BUILDING BROCHURE

RECOMMENDATION(S):

That Council support that up to \$2000 from the Heritage Strategic Plan Implementation budget for 2010, be allocated to the heritage building brochure production and publishing, and refer the brochure to staff for Communications Plan review.

PURPOSE:

The purpose of this report is to present the new heritage building brochure, prepared by the Heritage Revitalization Advisory Commission (HRAC), and request Council's support for funding of the production and publishing of the brochure.

INTRODUCTION/BACKGROUND:

The proposed Heritage Building brochure showcases all the major heritage buildings located within Ladysmith and identifies which buildings are on the Ladysmith Community Heritage Register. The brochure was created by members of the Town's HRAC and has benefited from input from the Historical Society.

The Heritage Building brochure will complement the recently updated and reprinted Heritage Route brochure which focuses on the Town's artefact route.

SCOPE OF WORK:

If Council supports the production and publishing of a heritage building brochure, Staff will review the brochure to ensure it meets the standards of the Communications Plan. Staff will obtain quotes for preparation and printing, as per the Town Purchasing Policy. Staff will work towards having the brochure produced for the tourist season.

ALTERNATIVES:

That Council provide further direction on the Heritage Building brochure project.

That Council not approve the brochure or the allocation of \$2000 to the heritage building brochure preparation and publishing.

FINANCIAL IMPLICATIONS:

The \$2000 would come from the 2010 Heritage Strategic Plan implementation budget and would cover the cost of production and publishing of the Heritage Building brochure.

LEGAL IMPLICATIONS:

N/A

CITIZEN/PUBLIC RELATIONS IMPLICATIONS:

The HRAC made the following recommendations at its meeting held April 8, 2010:

It was moved, seconded and carried that the draft heritage building brochure be considered substantively complete; and that the document be forwarded to staff for final print preparation and printing, such that the printed brochures could be ready for this tourist season; the final proof is to be reviewed and approved by B. Laxdal and A. Rogers on behalf of the Heritage Revitalization Advisory Commission.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommend Council support that \$2000 from the Heritage Strategic Plan Implementation budget for 2010, be allocated to the heritage building brochure production and publishing.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS:

Corporate Services staff would review the brochure to ensure it meets the standards of the Communications Plan.

RESOURCE IMPLICATIONS:

Staff time will be required to complete the final steps of this project.

ALIGNMENT WITH STRATEGIC PRIORITIES:

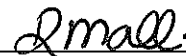
The *Heritage Strategic Plan*, supported by Council in March 2008 and to be implemented subject to budget, includes as an action:

- Revise and publish Ladysmith Heritage Walk brochure

SUMMARY:

The production of a Heritage Building brochure will fulfill one of the actions outlined in the Heritage Strategic Plan. The brochure will highlight key Ladysmith heritage resources, educating both residents and visitors about Ladysmith's history.

I concur with the recommendation.



Ruth Malli, City Manager

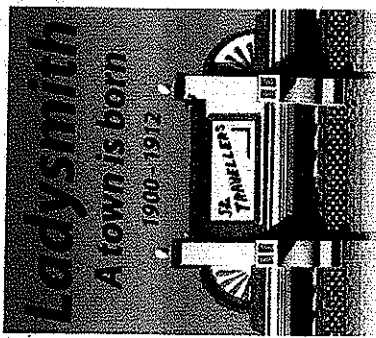
ATTACHMENTS:

Heritage Building Brochure

Ladysmith

A town is born

1900-1912



17 Ladysmith's formative years were from 1900 to 1912. During this time, civic boundaries were established, streets were surveyed, the town was incorporated (1904), and the unique commercial centre of today's historic district was created. Many of the buildings were moved to Ladysmith, giving it a significant presence virtually overnight. Ladysmith's iconic streetscape remains a wonderful reminder of the town's colourful and sometimes turbulent past. The diverse group of heritage structures of this time period is a vibrant, unique legacy and source of community pride.

The Travellers Hotel (above and building 3, inside) was built at the height of this 12-year period, and its presence projected the prosperity and hope of the period. This building is now registered on the Canadian Register of Historic Places.

Subsequent to the form of LADYSMITH

The twelve years of expansion (1900 - 1912)

Ladysmith, colloquially named *Outer Harbour*, was founded in 1898 by the coal miners who worked in Dunsmuir's collieries at Extension, located some 15 kilometers to the northwest. Like many other coal-mining towns, Ladysmith experienced an early period of rapid development and population growth, and the town attracted people from around the globe. By 1912 Ladysmith had been transformed from a temporary town into a thriving, dense community of some 2,500 residents.

Ladysmith's early years were characterized by optimism and enthusiasm. One writer for the *Victoria Daily Colonist* commented in 1901 that Ladysmith was "bursting and boiling" with a brilliant future. A European visitor described a town with a brilliant future, a European visitor described a town with a brilliant future, a European visitor described a town with a brilliant future.

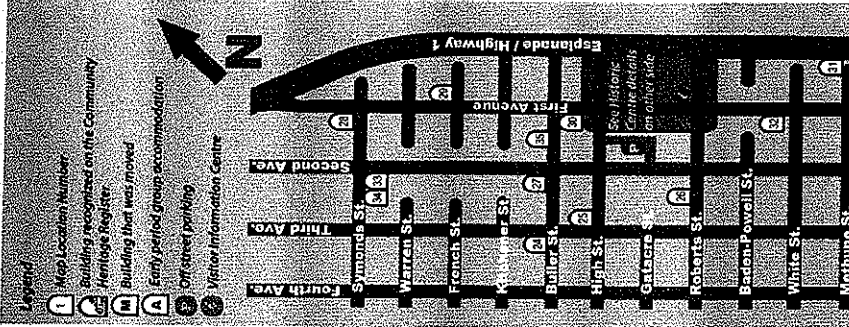
At the time of establishing Ladysmith, Mt. Dunsmuir was near the peak of his career, which included managing the family's coal and railway (E&N Railway) empire, being elected the province's premier and then becoming its lieutenant-governor. His actions were to date less to the four major buildings identified at numbers 24-25 and 26 are visible reminders of that action.

Buildings that moved

Many of the buildings were moved from the mining communities of Wellington (near Nanaimo) or Extension to town at the Dunsmuir coal business moved to Ladysmith. All types of buildings (commercial, hotels, churches, homes) were involved. Inquire the effort that it would have taken for these first residents to move and set up shop in this new community!

Hotels and boarding houses

Ladysmith was home to a startling number of hotels and boarding houses. Hotels offered affordable living quarters to a transient population of single males, while their saloons and restaurants were lively social hubs. The buildings that remain are a reminder of their importance in Ladysmith's early years as a mining community.



Anglican Church
 Arrived from Wellington in 1900, this was one of the earliest churches in Ladysmith. The church was built on the site of the old St. James' Anglican church. The parish hall was added in 1955. This and its adjoining time chamber in on land was donated by Mr. Denton.

United Church
 Began in Wellington in 1900, this was originally a Protestant church. When the Presbyterian and Methodist congregations joined the United Church in 1925, the congregation moved to its new church on the corner. The hall was constructed in 1921.

Methodist Church
 Built in Wellington in 1895 and moved in 1900. This was the Methodist church. When the United Church was formed in 1925, the Methodist church was merged into the United Church. The church was eventually destroyed by fire in 1925.

Convent School
 The school was a small building built in Ladysmith. The school was founded in 1910 by the Sisters of the Good Shepherd. The school was a small building with a classroom, a kitchen, a dining room, a living room, a bathroom, and a dormitory. The school was destroyed by fire in 1925.

Aggie Hall
 Built by Aggie Hall and her family in 1900. The hall was a small building with a kitchen, a dining room, a living room, a bathroom, and a dormitory. The hall was destroyed by fire in 1925.

Eagles Hall
 Ladysmith's first newspaper was published here in 1900. It was called the *Victoria Daily Colonist*. The newspaper was published by the Victoria Daily Colonist. The newspaper was destroyed by fire in 1925.

The Ladysmith Inn
 A small, one-story building with the building number 1000. The building was built in 1900. The building was destroyed by fire in 1925.

Extension Hotel
 So-called because it was moved from the town of Extension, this is one of the many buildings that were moved to Ladysmith. The building was built in 1900. The building was destroyed by fire in 1925.

240 1st Avenue House
 The family home was a large of early miners during the 1910s. Mrs. Mary Ann Johnson, who had first appeared in the town when she arrived in 1900, lived here and in the other 1000s west of town through the window.

1040 2nd Avenue Residence
 Built by George Denton, this is possibly Ladysmith's very first house. Located west of town, this house was built in 1900. The house was destroyed by fire in 1925.

209 Symonds St Residence
 Originally built in Extension and moved to Ladysmith in 1900, this is a typical example of the many houses moved from Wellington and Extension when Dunsmuir established his copper company town. This house was the Johnsons, one of Ladysmith's original families.

112-122 Buller Cottages
 These are typical examples of the small cottages and residences built for single miners or married miners without children. The largest of these cottages, at the one shown here, would have been furnished with single rooms for families.

From our past
 History was a different business. The town's first hospital, opened in 1900, was built on the site of the old St. James' Anglican church. The hospital was destroyed by fire in 1925.

Public School
 Built in 1900, the Public School was destroyed by fire in 1925. The school was a small building with a classroom, a kitchen, a dining room, a living room, a bathroom, and a dormitory. The school was destroyed by fire in 1925.

Brochure produced by:
Ladysmith Heritage Revitalization Advisory Commission
 Building inventory from R. Goodhue (1990)
 A Walk Down Memory Lane, Ladysmith Heritage Inventory
 Historical photos courtesy of the Ladysmith Archives
 Ladysmith, B.C.
 www.ladysmith.ca

Walken and Hall Buildings

Robert's Walken, one of a pair of 1920s walk-up buildings, was built by the Walken Hall family. The building was designed by the architect and was built in 1920. It is a fine example of the early 20th-century architecture in the area.



1 1910 - 1920

Trading Company

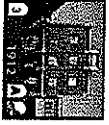
Constructed in 1908, the Trading Company building is a fine example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



2 1908

Traveler Hotel

The Traveler Hotel, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



3 1912

Sutherland Block

The Sutherland Block, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



4 1912

Michigan Block

The Michigan Block, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



5 1912

Island Hotel

The Island Hotel, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



6 1912

Market Street Building

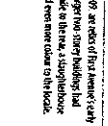
The Market Street Building, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



7 1912

Four Shops

The Four Shops, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



8 1912

516 First Avenue

516 First Avenue, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



9 1912

Johnson's Shoes Building

Johnson's Shoes Building, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



10 1912

530 First Avenue

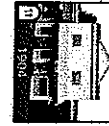
530 First Avenue, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



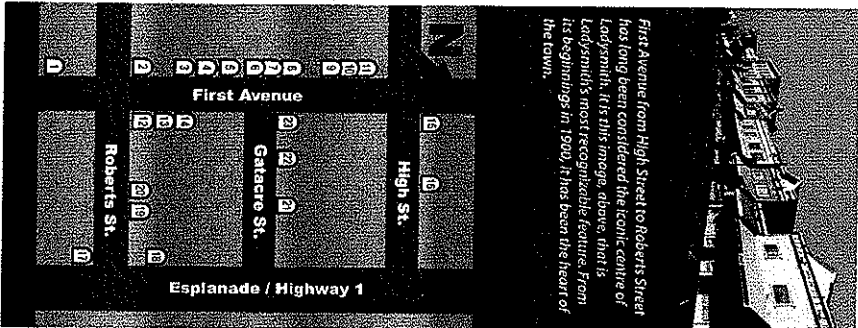
11 1912

532/534 First Avenue

532/534 First Avenue, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



12 1912



First Avenue from High Street to Roberts Street has long been considered the iconic center of Ladysmith. It is the home of many of the town's most recognizable features. From its beginnings in 1909, it has been the heart of the town.

Michigan Building

The Michigan Building, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



13 1912

Michigan House

The Michigan House, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



14 1912

Ladysmith Hotel

The Ladysmith Hotel, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



15 1912

Temperance Hotel

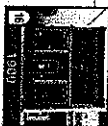
The Temperance Hotel, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



16 1912

Ladysmith Drug Store

The Ladysmith Drug Store, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



17 1912

Old Post Office

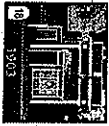
The Old Post Office, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



18 1912

Old Telephone Office

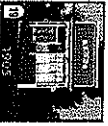
The Old Telephone Office, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



19 1912

18 Roberts Street

18 Roberts Street, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



20 1912

286 Roberts Street

286 Roberts Street, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



21 1912

Jones Hotel

The Jones Hotel, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



22 1912

Masonic Hall

The Masonic Hall, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



23 1912

Extension Mine Explosion

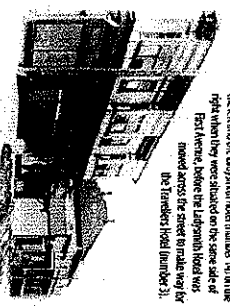
The Extension Mine Explosion, built in 1912, is a classic example of the early 20th-century architecture. It features a prominent entrance and a series of windows that are characteristic of the style.



24 1912

From our past

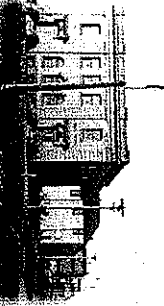
This photo shows the Trading Company building (number 2) on the left and the Ladysmith Hotel (number 15) on the right. The buildings were built in the early 20th century and are now part of the town's historic district.

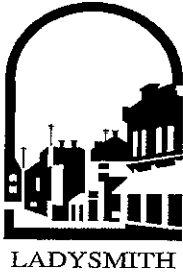


Looking up Gatsert Street from Esplanade, the hotel at the end of the street is Ladysmith Hotel (number 15) as it would have looked in the early years when people were walking from the street station.



The Old Post Office (number 17) shortly after it was constructed. This changed remarkably little over the years.





Town of Ladysmith

STAFF REPORT

To: Ruth Malli, City Manager
From: Patrick Durban, Director of Parks, Recreation & Culture
Date: April 29, 2010
File No:

Re: FJCC Lighting Upgrade

RECOMMENDATION(S):

That the Request for Proposal for the lighting upgrade at the Frank Jameson Community Centre submitted by Elm Electric in the amount of \$10,630.00 be accepted.

PURPOSE:

To replace aging and inefficient lighting in the gymnasium area of the Frank Jameson Community Centre.

INTRODUCTION/BACKGROUND:

Under the Regionally Significant Gas Tax Funding Agreement the Frank Jameson Community Centre Heating, Lighting and Ventilation project includes upgrades to the existing lighting in the facility, which this Request for Proposal addresses. Four submissions were received as follows:

- Coast Lighting, \$14,525.00;
- Houle Electric \$13,500.00;
- Elm Electric \$10,630.00;
- Indora \$12,889.00.

SCOPE OF WORK:

To replace existing light fixtures with new energy efficient units with the capability of also having different lighting levels for added efficiency.

ALTERNATIVES:

N/A

FINANCIAL IMPLICATIONS:

This work is covered under the Regionally Significant Gas Tax Funding Agreement.

LEGAL IMPLICATIONS:

N/A

CITIZEN/PUBLIC RELATIONS IMPLICATIONS:

Will provide improved lighting for all uses and activities at a much improved rate of energy consumption.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS:

N/A

RESOURCE IMPLICATIONS:

N/A


ALIGNMENT WITH STRATEGIC PRIORITIES:

This project is one of the top strategic priorities.

SUMMARY:

This project will allow us to address ongoing inefficient operation and provide additional levels of service to patrons.

I concur with the recommendation.



Ruth Malli, City Manager

ATTACHMENTS:

None



Royal Canadian
Mounted Police

Gendarmerie royale
du Canada

Security Classification/Designation
Classification/désignation sécuritaire

Ladysmith Detachment
320 6th Ave, P.O. Box 280
Ladysmith, B.C.
V9G 1A2

Your File - Votre référence

Our File - Notre référence

Mayor Rob Hutchins
Town of Ladysmith
410 Esplanade
Ladysmith, B.C.
V9G 1A2

302-

Date

April 13th 2010

Quarterly Mayor's Report - 1st Quarter - January, February and March 2010

There were five hundred and fifteen (515) calls or occurrences (year to date calls - 515) received during the months of January, February and March in the immediate Town of Ladysmith. Below is an overview of various police occurrences for the 1st Quarter and from previous years.

Occurrences	Jan, Feb, Mar 2010	2010 YTD	2009YTD	2008 YTD
Sexual Assaults	0	0	2	1
Assaults	16	16	16	12
Break & Enter - Business	15	15	3	6
Break & Enter - Residence	10	10	12	8
Break & Enter - Other	8	8	6	4
Theft of Vehicle	6	6	6	5
Theft fm Vehicle - Over \$5000	0	0	0	2
Theft fm Vehicle - Under \$5000	13	13	38	19
Theft Over \$5000	1	1	1	3
Theft Under \$5000	19	19	30	25
Possession, Stolen Property	0	0	3	4
Mischief/Property Damage Over	0	0	0	0
Mischief/Property Damage Under	32	32	21	19
Total Calls for Service, Ladysmith	515	515	476	449
Total Calls for service, area of Ops	976	976	901	901

For your information, please find enclosed a copy of the Guardroom and Criminal record check statistics report, YTD 2010.

Sincerely,



S/Sgt Roger PLAMONDON
Non Commissioned Officer in Charge
Ladysmith Detachment



keep the beat
VOLUNTEER

April 15, 2010

Mayor and Council
Town of Ladysmith

Re: The Heart and Stroke Big Bike

Dear Mayor Hutchins and Council:

Once again this year, the Heart and Stroke Foundation is excited to present the Big Bike Ride for Stroke in Ladysmith. This year, we plan to hold the event on June 17th and are therefore asking permission to ride the bike your beautiful community. Last year this event raised over \$10,000 for vital research and education. We look forward to another successful year!

We plan to have the same route as last year with our start and end location at the Dunsmuir Square, with the first ride starting at early afternoon and finishing at approximately 8:00 p.m. The route would again travel north on First Avenue, go around the round a bout and return to Dunsmuir Square. Riders if they choose would do the route twice.

Through funding research and health promotion, the Heart and Stroke Foundation leads the way towards greater understanding of the root causes of heart disease and stroke.

I look forward to hearing from your office in the near future. Please do not hesitate to contact me with the information I have supplied below

With thanks,

PJ Halliday
Big Bike
Community Volunteer
250 245-2477
leohalliday@shaw.ca

**PROVINCIAL
OFFICE**

1212 West Broadway
Vancouver, BC V6H 3V2
Tel: 604 736 4404
Fax: 604 736 8732

FOR AN AREA OFFICE
NEAR YOU, CALL
TOLL FREE:
1 888 HSF INFO
(1 888 473 4636)
VISIT OUR WEBSITE:
www.heartandstroke.ca
EMAIL:
volunteer@hsf.bc.ca

keep the beat ²³



HEART
AND STROKE
FOUNDATION OF
B.C. & YUKON

TOWN OF LADYSMITH

BYLAW NO. 1714

A bylaw to amend "Town of Ladysmith Zoning Bylaw, 1995, No. 1160"

WHEREAS pursuant to the *Local Government Act*, the Municipal Council is empowered to amend the zoning bylaw;

AND WHEREAS after the close of the Public Hearing and with due regard to the reports received, the Municipal Council considers it advisable to amend "Town of Ladysmith Zoning Bylaw 1995, No. 1160";

NOW THEREFORE the Council of the Town of Ladysmith in open meeting assembled enacts as follows:

- (1) The map, being 'Schedule A' to "Town of Ladysmith Zoning Bylaw 1995, No. 1160" is hereby amended by placing "Medium Density Residential (R-3-A) Zone" on the subject property Lot 8, District Lot 147, Oyster District, Plan VIP85271 as shown on Schedule 1 attached to this Bylaw.

CITATION

- (2) This bylaw may be cited for all purposes as "Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No.81), 2010, No. 1714".

READ A FIRST TIME on the 15th day of March, 2010

READ A SECOND TIME on the 15th day of March, 2010

PUBLIC HEARING held pursuant to the provisions of the *Local Government Act*

on the 19th day of April, 2010

READ A THIRD TIME on the 19th day of April, 2010

APPROVED by the Minister pursuant to the provisions of the *Transportation Act*

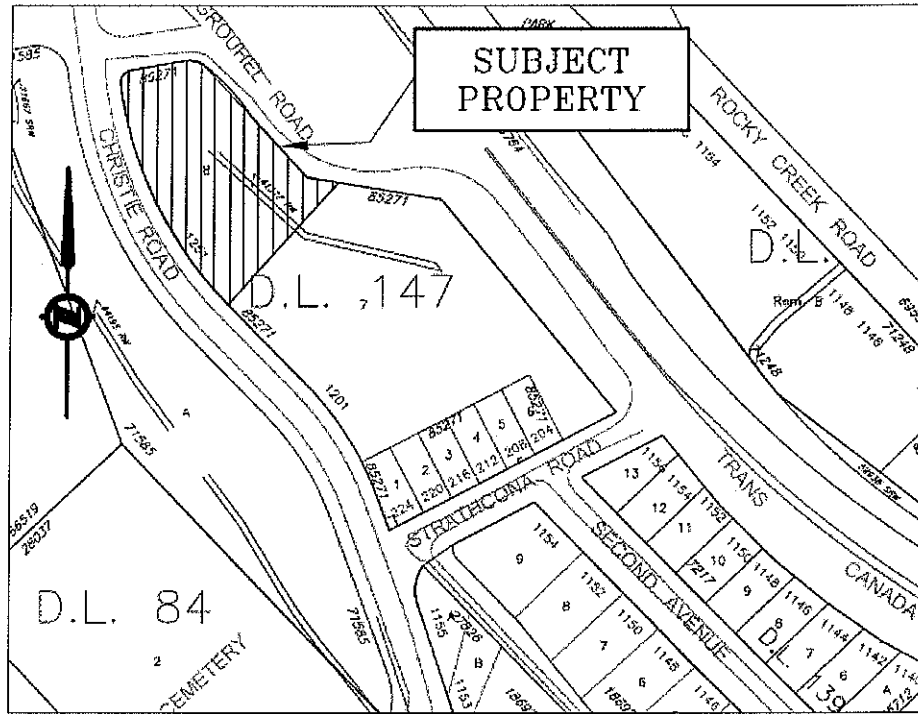
on the 19th day of April, 2010

ADOPTED on the day of

Mayor (R. Hutchins)

Corporate Officer (S. Bowden)

Bylaw 1714 - Schedule 1





Town of Ladysmith
STAFF REPORT

To: Ruth Malli, City Manager
From: Felicity Adams, Director of Development Services
Date: March 10, 2010
File No: 3360-10-01 (Grouhel/Christie)

Re: OFFICIAL COMMUNITY PLAN AMENDMENT (OCP) & REZONING PROPOSAL
Lot 7 and Lot 8, District Lot 147, Oyster District, Plan VIP85271

RECOMMENDATION(S):

1. That Council give first and second reading to Bylaw 1710 cited as "Official Community Plan Bylaw, 2003, No. 1488, Amendment Bylaw (No.31), 2010, No. 1710"; Bylaw 1711 cited as "Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No.80), 2010, No. 1711"; and Bylaw 1714 cited as "Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No.81), 2010, No. 1714 and that a public hearing be scheduled for Bylaw 1710, Bylaw 1711, and Bylaw 1714.
2. That Council supports a covenant being registered on the certificate of title for Lot 7 and Lot 8, District Lot 147, Oyster District, Plan VIP85271 to secure the following:
 - (a) Multifamily development design guidelines;
 - (b) Useable outdoor greenspace for residents;
 - (c) A landscaped buffer between the single family development and proposed multifamily development;
 - (d) A landscaped buffer between the multi-family development and the highway;
 - (e) Shared road access from Christie Road; and
 - (f) An area to accommodate the 'Welcome to Ladysmith' sign with landscaping.

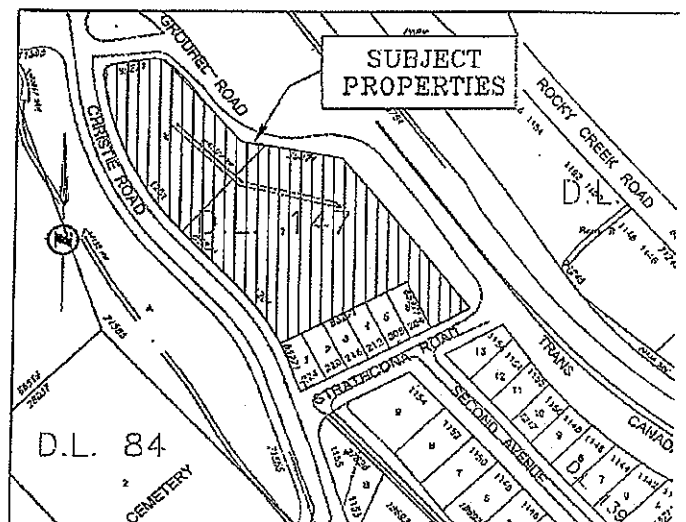
And authorize the Mayor and corporate officer to execute the covenant.

PURPOSE:

The purpose of this report is to present Bylaw 1710 amending the Official Community Plan (OCP); and Bylaws 1711 and 1714 amending the Zoning Bylaw to permit multi-family development on two town-owned properties at the corner of Grouhel and Christie Road.

INTRODUCTION/BACKGROUND:

The proposal is to amend the Official Community Plan and rezone the two subject



properties to permit multi-family residential units.

Table 1: Summary of OCP Amendment and Rezoning

	<i>Current</i>	<i>Proposed</i>
<i>OCP</i>	Single Family Residential	Multi-Family Residential and DPA 4
<i>Zoning</i>	Suburban Residential (R-1)	Medium Density Residential (R-3-A)
<i>Minimum lot size:</i>	668 m ²	892m ²
<i>Permitted uses:</i>	Single Family Residential	Multi-family residential dwelling units (37 units/ha).

SCOPE OF WORK:

Bylaw 1710 proposes to designate the two subject properties as 'Multi-Family Residential' and places the properties in Development Permit Area 4 – Multi-Family Residential (DPA 4).

Bylaw 1711 and 1714 propose to zone the two subject properties as Medium Density Residential (R-3-A). The R-3-A zone permits a density of 37 units per hectare of land:

- Lot 7 is 1.29 hectares in size which would permit a maximum of 47 residential units (Bylaw 1711); and
- Lot 8 is 0.63 hectares in size which would permit a maximum of 23 residential units (Bylaw 1714).

The R-3-A zone permits a maximum parcel coverage of 33% and a floor space ratio (FSR) of 0.66 (FSR is the ratio of the gross floor area to the area of the parcel).

In addition to the development permit area guidelines, a covenant would be registered on the title of the land to secure additional design guidelines as shown in Schedule A. The covenant would also secure the following:

- Useable outdoor greenspace for residents;
- A landscaped buffer between the single family development on Strathcona Road and proposed multifamily development;
- A landscaped buffer between the multi-family development and the highway;
- Shared road access from Christie Road; and
- An area to accommodate the 'Welcome to Ladysmith' sign with landscaping.

ALTERNATIVES:

That Council provide additional direction regarding the proposed bylaws.

FINANCIAL IMPLICATIONS: n/a

LEGAL IMPLICATIONS:

In addition to holding a public hearing on the proposed bylaws, Council must:

1. Consider whether consultation on the OCP amendment should be early and on-going, and
2. Specifically consider whether consultation is required with:
 - (i) the boards of the CVRD and the RDN
 - (ii) the council of a municipality adjacent to Ladysmith

- (iii) First Nations
- (iv) the school district, great boards or improvement district boards, and
- (v) the provincial or federal government and their agencies.

The Provincial archaeological database does not indicate any artefacts at this location. There are no watercourses on the subject property. Bylaw 1711 and 1714 requires approval by the Minister of Transportation and Infrastructure, as the properties are within 800 metres of a controlled access highway. The 'Land Remediation Section' of the 'Ministry of Environment' may have an interest due to asphalt fill located on Lot 8. The proposal does not appear to impact other agencies' interests. Council has previously referred the application to the APC.

CITIZEN/PUBLIC RELATIONS IMPLICATIONS:

The proposal was referred to Advisory Planning Commission (APC) on March 9, 2010 and they passed a motion stating that they are reluctant to recommend support for the proposal to rezone Lot 7 and 8, Plan VIP85271 for multi-family use without seeing the form and character of a particular project. The APC questions whether or not multi-family use is the best use for the subject properties.

INTERDEPARTMENTAL INVOLVEMENT/IMPLICATIONS:

The proposed rezoning has been referred to the Director of Public Works and Director of Parks and Recreation for review.

RESOURCE IMPLICATIONS:

Processing rezoning applications is a core function of the Development Services Department. Processing this application is within available staff resources.

ALIGNMENT WITH STRATEGIC PRIORITIES:

Effective land-use planning and community design is a Council strategic direction.

SUMMARY:

An OCP amendment and rezoning is proposed to permit multi-family residential units on two town owned properties at the corner of Grouhel and Christie Road.

I concur with the recommendation.

R. Malli
Ruth Malli, City Manager

ATTACHMENTS:

Schedule A: Design Guidelines for Multi-Family Developments
Bylaw 1710
Bylaw 1711
Bylaw 1714

Schedule "A"
Design Guidelines

Design Guidelines for Multi-family Developments

In 2008 the Town of Ladysmith completed an 'experienced-driven' community planning "Visioning" process which identified a sustainability strategy for the Town and identified a preferred character for the community. The "Design Guidelines" and "Green Building Guidelines" listed below are consistent with the Official Community Plan (Bylaw 1488) and are intended to guide the form of multi-family development towards the Ladysmith vision.

Multi-Family Development Design Guidelines

The objectives of the 'Multi-family Development Design Guidelines' are to ensure that site planning and architectural elements are of a human scale and create a sense of neighbourhood identity through a coherent architectural language with regard to form, site orientation, landscaping, and streetscape elements (Ladysmith: A Community Vision for a Sustainable West Coast Town - Appendix 1: Public Preference Handbook). The following guidelines apply to multi-family development.

- The scale, bulk, mass, character shape and form of new development must relate positively to neo-heritage, eco-responsive, and Pacific North West architectural character, which is expressed through the following features.
 - The exterior design of individual residential units and clusters of residential units are to include façade modulation, attractive window patterns, roof line changes, alternating dormers, gables, stepped roofs, building plane material changes, and variations in colour.
- Street front porches and patios are to be included as architectural features and useable private outdoor space.
- The front building elevation should not be dominated by the garage.
- Windows, decks and balconies and landscape design are to respect privacy, sunlight exposure and views/privacy of neighbouring properties.
- Exterior building design elements, details, and materials will create a well-proportioned and unified building form.
- Site planning is to demonstrate urban site design elements, including:
 - Homeowner privacy, avoiding the casting of shadows on private outdoor space, and allowing for an engaging street presence.
 - Usable, attractive and well integrated public space networks.

- Parking areas of smaller groupings of clustered parking, and landscape design including automobile to pedestrian pathways and alternative storm water management.
- Buildings oriented towards a public road.
- Avoiding side by side placement of identically designed homes.

Multi-Family Development Green Building Guidelines

The objectives of the 'Green Building Guidelines' are to promote sustainable development which strives to reduce energy consumption, water and material use, and reduces impacts to the sites and ecosystems in which they are located (Ladysmith: A Community Vision for a Sustainable West Coast Town – Strategy #3).

Multi-family developments will include a combination of the following green features:

- For water conservation: installing individual unit water meters and low flow plumbing fixtures; supplementing irrigation systems with rain water collection systems.
- Landscape design that includes the use of native, drought tolerant plants; on-site stormwater management, opportunity for a community garden; pedestrian trail linkage opportunities to adjacent park and recreation spaces; use of permeable driveways and walkways where possible to reduce surface run-off and to enhance landscaped areas; use of rainwater collection.
- Providing locations for bicycle storage.
- Using energy efficient windows and appliances.

END OF DOCUMENT

TOWN OF LADYSMITH

BYLAW NO. 1710

A bylaw to amend "Official Community Plan Bylaw, 2003, No. 1488"

WHEREAS pursuant to the *Local Government Act*, the Municipal Council is empowered to amend the Official Community Plan;

AND WHEREAS after the close of the Public Hearing and with due regard to the reports received, the Municipal Council considers it advisable to amend "Official Community Plan Bylaw, 2003, No. 1488".

NOW THEREFORE the Council of the Town of Ladysmith in open meeting assembled enacts as follows:

- (1) Schedule "A" - "Town of Ladysmith Community Plan" is amended by:
 - (a) Placing on Map 1 "Land Use" the designation "Multi-Family Residential" on the subject properties Lot 7 and Lot 8, District Lot 147, Oyster District, Plan VIP85271 as shown on Schedule 1 attached to this Bylaw.
 - (b) Placing on Map 2 "Development Permit Areas" "Development Permit Area 4 - Multi-Family Residential" on the subject properties Lot 7 and Lot 8, District Lot 147, Oyster District, Plan VIP85271 as shown on Schedule 1 attached to this Bylaw.

CITATION

- (2) This bylaw may be cited for all purposes as "Official Community Plan Bylaw, 2003, No. 1488, Amendment Bylaw (No. 1), 2010, No. 1710".

READ A FIRST TIME on the day of

READ A SECOND TIME on the day of

PUBLIC HEARINGS held pursuant to the provisions of the *Local Government Act*

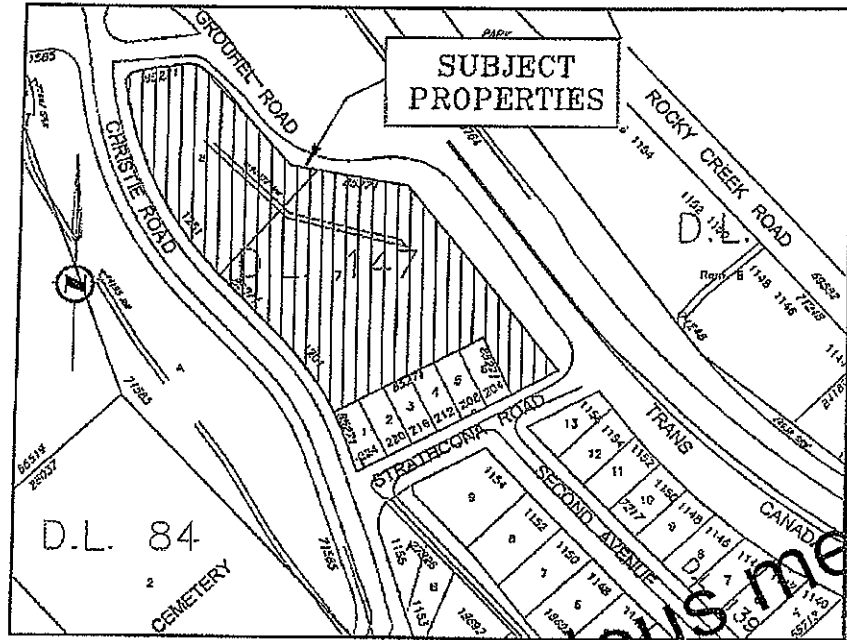
READ A THIRD TIME on the day of

ADOPTED on the day of

Mayor (R. Hutchins)

Corporate Officer (S. Bowden)

Report reviewed at previous meeting.



Report reviewed at previous meeting.

TOWN OF LADYSMITH

BYLAW NO. 1711

A bylaw to amend "Town of Ladysmith Zoning Bylaw, 1995, No. 1160"

WHEREAS pursuant to the *Local Government Act*, the Municipal Council is empowered to amend the zoning bylaw;

AND WHEREAS after the close of the Public Hearing and with due regard to the reports received, the Municipal Council considers it advisable to amend "Town of Ladysmith Zoning Bylaw 1995, No. 1160";

NOW THEREFORE the Council of the Town of Ladysmith in open meeting assembled enacts as follows:

- (1) The map, being 'Schedule A' to "Town of Ladysmith Zoning Bylaw 1995, No. 1160" is hereby amended by placing "Medium Density Residential (R-3-A) Zone" on the subject property Lot 7, District Lot 147, Oyster District, Plan VIP85274 as shown on Schedule 1 attached to this Bylaw.

CITATION

- (2) This bylaw may be cited for all purposes as "Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No.80), 2010, No. 1711".

READ A FIRST TIME on the day of

READ A SECOND TIME on the day of

PUBLIC HEARING held pursuant to the provisions of the *Local Government Act*

on the day of

READ A THIRD TIME on the day of

APPROVED by the Minister pursuant to the provisions of the *Transportation Act*

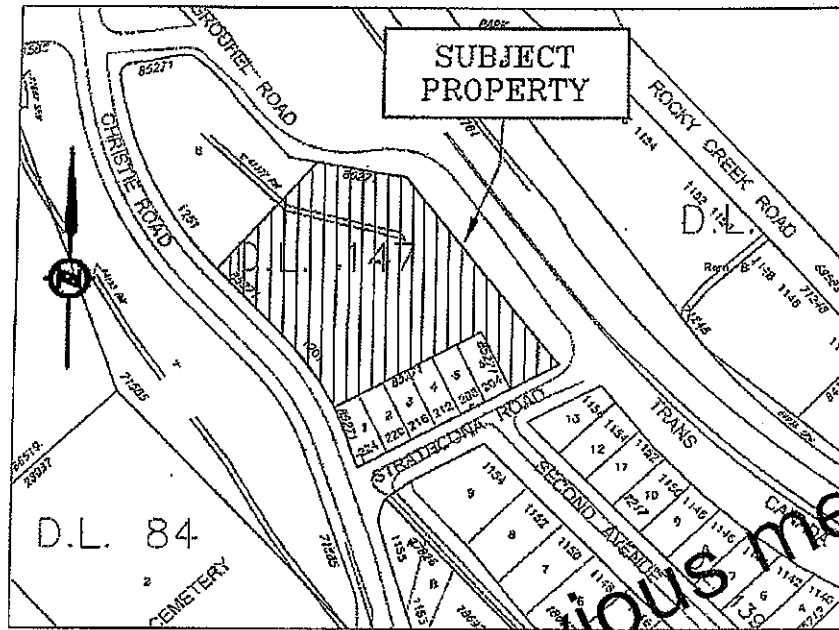
on the day of

ADOPTED on the day of

Report reviewed at previous meeting.

Mayor (R. Hutchins)

Corporate Officer (S. Bowden)



Report reviewed at previous meeting.

TOWN OF LADYSMITH

BYLAW NO. 1714

A bylaw to amend "Town of Ladysmith Zoning Bylaw, 1995, No. 1160"

WHEREAS pursuant to the *Local Government Act*, the Municipal Council is empowered to amend the zoning bylaw;

AND WHEREAS after the close of the Public Hearing and with due regard to the reports received, the Municipal Council considers it advisable to amend "Town of Ladysmith Zoning Bylaw 1995, No. 1160";

NOW THEREFORE the Council of the Town of Ladysmith in open meeting assembled enacts as follows:

- (1) The map, being 'Schedule A' to "Town of Ladysmith Zoning Bylaw 1995, No. 1160" is hereby amended by placing "Medium Density Residential (R-3-A) Zone" on the subject property Lot 8, District Lot 147, Oyster District, Plan VIP85271 as shown on Schedule 1 attached to this Bylaw.

CITATION

- (2) This bylaw may be cited for all purposes as "Town of Ladysmith Zoning Bylaw 1995, No. 1160 Amendment Bylaw (No.81), 2010, No. 1714".

READ A FIRST TIME on the _____ day of _____

READ A SECOND TIME on the _____ day of _____

PUBLIC HEARING held pursuant to the provisions of the *Local Government Act*

on the _____ day of _____

READ A THIRD TIME on the _____ day of _____

APPROVED by the Minister pursuant to the provisions of the *Transportation Act*

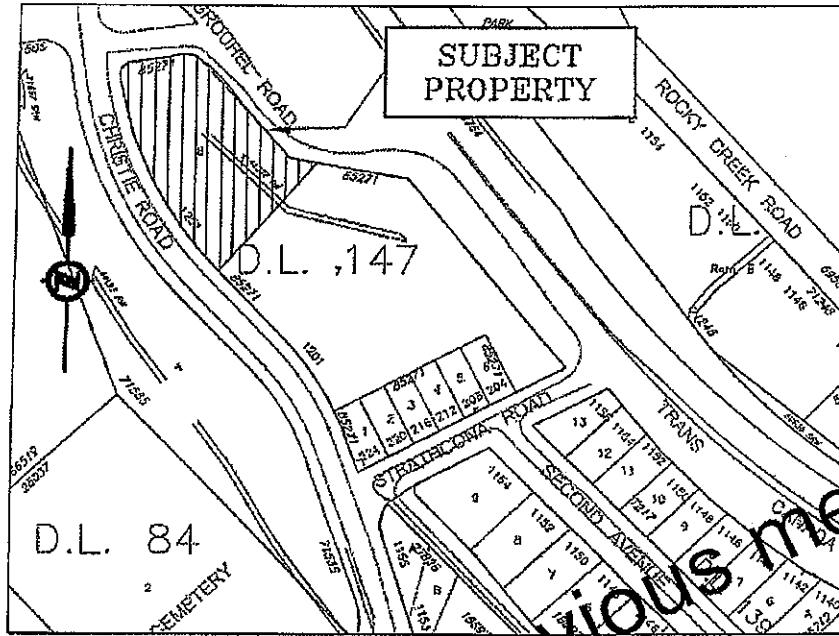
on the _____ day of _____

ADOPTED on the _____ day of _____

Mayor (R. Hutchins)

Corporate Officer (S. Bowden)

Report reviewed at previous meeting.



Report reviewed at previous meeting.

TOWN OF LADYSMITH

BYLAW NO. 1726

A bylaw to amend the water service rates imposed on owners of land in the Town of Ladysmith

WHEREAS pursuant to the *Community Charter*, the Municipal Council may, by bylaw, regulate, prohibit and impose requirements in relation to municipal services;

NOW THEREFORE the Municipal Council of the Town of Ladysmith in open meeting assembled enacts as follows:

- (1) Schedule "A" of "Waterworks Regulations Bylaw 1999, No. 1298" is hereby replaced with the attached Schedule "A".
- (2) The provisions of this bylaw shall become effective and in force as of the 1st day of January, 2010.
- (3) This bylaw may be cited for all purposes as "Waterworks Regulation Bylaw 1999, No.1298, Amendment Bylaw 2010, No. 1726".

READ A FIRST TIME on the	19 th	day of April,	2010
READ A SECOND TIME on the	19 th	day of April,	2010
READ A THIRD TIME on the	19 th	day of April,	2010
ADOPTED on the		day of ,	2010

Mayor (R. Hutchins)

Director of Corporate Services (S. Bowden)

TOWN OF LADYSMITH

"Waterworks Regulations Bylaw 1999, No. 1298, Amendment Bylaw 2010, No. 1726"

SCHEDULE OF RATES

<p>1. <u>Metered Service (Quarterly) for Each Individually Metered Single Family Dwelling Unit</u></p>	<p>\$21.00 base rate per quarter \$0.50/m³ for next 26 m³ to 50 m³ \$0.60/m³ for next 51 m³ to 75 m³ \$0.75/m³ for next 76 m³ to 100 m³ \$1.00/m³ for next 101 m³ to 125 m³ \$1.35/m³ for >126 m³</p>
<p>2. <u>Metered Service (Quarterly) for All Other Users</u></p>	<p>\$20.00 base rate per quarter (includes up to 25 cubic meters) and \$0.45/cu.m. for any use over 25 cubic meters</p>
<p>3. <u>Non-Metered Service (Quarterly)</u></p>	<p>\$39.00 flat rate, per unit, per quarter</p>
<p>4. <u>Service Connection Rates</u></p> <p>.1 Where a service connection has not been previously provided to a parcel but where the Public Waterworks System fronts or abuts the parcel:</p> <p>(a) 19 mm (3/4") service connection including meter, meter box, meter setter, check valves, shut-off valves and any other related appurtenances</p> <p>(b) larger than 19 mm (3/4") shall be at cost but not less than ..</p> <p>.2 Where a service connection has been previously provided to a parcel:</p> <p>(a) and that service connection includes a meter, meter box, meter setter, check valves, shut-off valves and any other related appurtenances and is the requested size</p> <p>(b) any upgrading of that service in size including installation of a water meter, meter box, meter setter, check valves, shut-off valves and any other related appurtenances shall be at cost, but not less than</p>	<p>\$2,400.00</p> <p>\$2,400.00</p> <p>\$ 100.00</p> <p>\$2,400.00</p>

TOWN OF LADYSMITH

BYLAW NO. 1728

A bylaw to repeal the Frank Jameson Community Centre and other recreation facilities fee schedules.

WHEREAS the Council may by bylaw, pursuant to the *Community Charter* establish fees for the use of recreation or community use property in the municipality;

AND WHEREAS it is deemed appropriate to establish fees for use of the Frank Jameson Community Centre and other recreation facilities;

NOW THEREFORE the Council of the Town of Ladysmith in open meeting assembled enacts as follows:

1. The fees set forth in Appendices "A" and "B" attached to and forming part of this bylaw are the fees for the use of the Frank Jameson Community Centre and other recreation facilities effective January 1, 2010.

2. **Repeal**

"Community Centre and Facilities Fees and Charges Bylaw 2010, No. 1712" is hereby repealed.

3. **Citation**

This bylaw may be cited for all purposes as "Ladysmith Community Centre and Facilities Fees and Charges Bylaw 2010, No. 1728".

READ A FIRST TIME on the _____ day of _____, 2010

READ A SECOND TIME on the _____ day of _____, 2010

READ A THIRD TIME on the _____ day of _____, 2010

ADOPTED on the _____ day of _____, 2010

Mayor
(R. Hutchins)

Corporate Officer
(S. Bowden)

Appendix A
Plus applicable tax

Proposed Rates

Single Admissions

Child	2.48
Youth	3.24
Adult	4.67
Senior	3.24
Family	8.14

10 X Punch Card

Child	20.76
Youth	27.81
Adult	39.43
Senior	27.81
Family	68.90

30 X Punch Cards

Child	N/A
Youth	73.86
Adult	103.95
Senior	73.86
Family	N/A

One-Month Pass

Child	N/A
Youth	32.95
Adult	41.24
Senior	32.95
Family	N/A

Three-Month Pass

Child	N/A
Youth	89.05
Adult	111.33
Senior	89.05
Family	N/A

Six-Month Pass

Child	N/A
Youth	168.19
Adult	210.33
Senior	168.19
Family	N/A

Twelve-Month Pass

Child	N/A
Youth	319.05
Adult	400.00
Senior	319.05
Family	N/A

Appendix B
Plus applicable tax

Facility Rentals - Commercial Bookings are plus 20% and Not for Profit are less 50%

Pool Rentals		FJCC Upper Hall	
1 Pool	64.45	Hourly Rate	24.30
2 Pool	96.50	Kitchen Hourly Rate	32.25
Extra Guard	35.22	Day Rate	170.05
Prime Time Rate - Club	60.29	Meeting Room	
Non-Prime Time Rate - Club	41.98	Hourly Rate	19.51
School District 68	38.65	Hourly Rate with Pool	18.05
School District - Other	43.13	Day Rate	136.39
Special Needs	40.21	FJCC Gymnasium	
Aggie Hall		Fair - Day 1	304.37
Hourly Rate	35.22	Fair - Day 2	214.01
Hourly Rate for Kitchen	30.32	Fair - Day 3	218.28
Daily Rate inc. Kitchen	162.40	Extra Maintenance	34.49
Fair - Day 1 inc. Kitchen	241.22	FJCC Kitchen/hr	35.22
Fair - Day 2 inc. Kitchen	172.29	Gym / Hour	35.22
Fair - Day 3 inc. Kitchen	126.41	FJCC Lower Program Space	
Reception / Dance / Party	319.35	Hourly Rate	34.70
Misc. Rentals		Hourly Rate with Pool	18.05
Table / Day	5.72	Daily Rate	119.07
Chair / Day	0.72	Transfer Beach	
Ball Fields		Shelter - Resident / Day	43.70
Fees for Tournaments Only	114.44	Amphitheater - Day Event	310.14
		Amphitheater / Hour	23.83

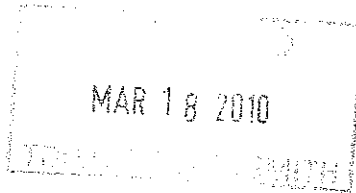
BC Coalition for Action on Alcohol Reform

Lembi Buchanan
1701 Cedar Hill Cross Road
Suite 609
Victoria, BC V8P 2P9

Tel: 778.430.9222

March 17, 2010

Mayor Rob Hutchins
Town of Ladysmith
410 Esplanade, Box 220
Ladysmith, BC V9G 1A2



Dear Mayor Hutchins:

We are requesting support from the Town of Ladysmith for the recommendations made by the BC Coalition for Action on Alcohol Reform. This newly formed Coalition was created in response to the recently published report by the University of Victoria's Centre for Addictions BC, "Alcohol Pricing, Public Health and the HST: Proposed Incentives for BC Drinkers to Make Healthy Choices" as well as the Provincial Health Minister's (Dr. Perry Kendall) December 2008 report, "Public Health Approach to Alcohol Policy." I have enclosed information about our objectives and fact sheets outlining alcohol-related harms in the general population as well as our youth.

The evidence is overwhelming that these reforms will reduce harms, including domestic abuse, crime and violence, homicide and suicide. On the other hand, these reforms will not have a significant impact on alcohol prices or sales at government or private liquor stores. Nor will these reforms have a negative effect on business in restaurants or bars.

The BC Coalition recommends targeting cheap, high-strength drinks (see attached Price and Alcohol Content Comparison) and creating incentives for producers, retailers and drinkers, in turn, to manufacture, promote and drink low-alcohol content drinks. At the present time, the Vex - Hard Pick Lemonade with 7 per cent alcohol content does not comply with low-risk drinking guidelines since it is almost 40 per cent more harmful than the lower strength coolers available in our liquor stores. "The cooler illusion," that these drinks are only slightly more intoxicating than non-alcoholic drinks is a very dangerous strategy, especially when the selling price is comparable to non-alcoholic drinks.

Dr. Kendall's study calls for a net 3 per cent reduction in price for low strength alcohol products, no price change for moderate strength alcohol products which includes the majority of Canadian beers (5 per cent alcohol) and BC wines (12 per cent alcohol) and a 3 per cent increase in high strength alcohol products which includes the 7 per cent coolers in the chart after the implementation of the HST.

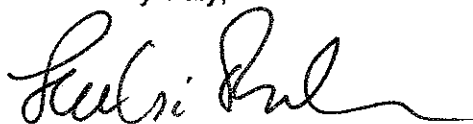
All residents of British Columbia have a vested interest in a policy adopted by the government that will reduce harms caused by alcohol and save money. The shortfall between the annual direct costs associated with alcohol and the direct revenue from its sales and taxes was \$196 million in 2003, or approximately \$90 per taxpayer. As health care costs escalate, this gap will continue to increase unless we start focusing on reducing alcohol-related harms in our province.

The City of Victoria is supporting this initiative (see attached motion) along with the BC Alliance on Mental Health, Illness and Addictions which includes: the Vancouver Police Department and the RCMP as well as the Ass'n of Substance Abuse Programs of BC, the BC Psychiatric and Psychological Assn's etc.

We are respectfully requesting that the Town of Ladysmith also supports this initiative by sending letters calling for action to reduce alcohol-related harms to the Provincial Ministers of Health, the Solicitor General, the Finance Minister and Dr. Perry Kendall.

If you have any questions, please do not hesitate to get in touch with me by email at lembi@rogers.com or by phone at 778.430.9222.

Yours very truly,



Lembi Buchanan
Chair, Coalition for Action on Alcohol Reform

Encl.

BC Coalition for Action on Alcohol Reform

There is an urgent need to reduce alcohol-related harms. The risks far out weigh the benefits. The human and economic costs are enormous. The shortfall between the annual direct costs associated with alcohol abuse and the direct revenue from its sales and taxes was \$196 million in 2003.

We are drinking more

- Alcohol consumption has increased at a faster rate in BC than the rest of Canada.
- The people of BC may smoke less but we drink more. Annually, we consume an average of 600 beers or 120 bottles of wine or 36 bottles (750 ml) of spirits per person.
- BC has the second highest prevalence of alcohol dependence in Canada.

Alcohol-related harms in BC are increasing

- The social harms associated with alcohol abuse include violence, sexual assault, crime, alcohol-involved traffic casualties.
- Excessive alcohol use can also have serious negative effects on work, study, and relationships.
- Long-term alcohol abuse increases the risk of certain cancers, including breast cancer, liver disease, heart disease and stroke.

The **BC Coalition for Action on Alcohol Reform** supports recent recommendations made by the University of Victoria's Centre for Addictions Research BC as well as the Provincial Health Officer in its 2008 report, "Public Health Approach to Alcohol Policy." We advocate that the Government of British Columbia implement the following:

1. Reduce the price of low alcohol content beverages and increase the price of high alcohol content beverages.
2. Set a minimum price per standard drink, \$1.50 in the liquor store and \$3.00 in a bar or restaurant. The minimum purchase price for a bottle of wine should be \$7.80; \$9.00 for a six-pack of beer and \$26 for a bottle of vodka, gin or whiskey.
3. Tax wine and beer products sold at u-vin and u-brew outlets.
4. Index the price of alcohol to inflation.
5. Implement a small levy based on a standard drink and use the proceeds to enhance prevention, treatment and research.

We need to do more than promote responsible drinking. We need to encourage politicians and policy-makers to adopt responsible pricing structures on alcohol products to reduce the related harms. Alcoholic beverages should be taxed in relation to alcohol content. The introduction of the HST creates an excellent opportunity for the government to reform its pricing policies to reduce the harms caused by alcohol.

BC COALITION FOR ACTION ON ALCOHOL REFORM

Did you know?

- Residents of BC consume more than 1.4 billion standard drinks per year.
- The annual cost of alcohol abuse in BC is \$2.2 billion or \$536 per person, the highest per capita cost in Canada.
- Alcohol is often associated with violent crimes, including domestic abuse, sexual assaults, homicide and suicide.
- Thirty per cent of all criminal activity is attributed to alcohol.
- Alcohol contributes to a wide range of injuries including motor vehicle crashes, fires, falls and drownings.
- One in 3 fatal car collisions involve an impaired driver.
- After 10 pm, one in 10 drivers is impaired.
- Hospital ER departments face an enormous burden from alcohol-related diseases and injuries.
- As many as 60 diseases are adversely affected by heavy drinking since alcohol affects many of the organs in the body.
- More than 50 per cent of people diagnosed with mental illness abuse alcohol and/or drugs.
- Alcohol abuse often exacerbates symptoms or mental illness or triggers new symptoms.
- Prenatal abuse of alcohol is the leading cause of birth defects including fetal alcohol syndrome.
- Close to 30 per cent of males and 14 per cent of females report regularly drinking above low-risk guidelines (more than one or two standard drinks daily).
- Risky alcohol use is common among under-age youth, with 25 per cent reporting binge drinking at least once a month.
- Alcohol abuse is the leading cause of homelessness for persons with serious mental illness.
- The average, annual cost of homelessness is \$55,000 per person.

BC COALITION FOR ACTION ON ALCOHOL REFORM

Cheaper alcohol, longer bar hours and a rash of private liquor stores have led to higher alcohol consumption and binge-drinking among BC youths

Did you know?

- Alcohol is the number one drug of choice among our youth because many believe it is less harmful than drugs.
- The average age when youth first try alcohol is 11 for boys and 13 for girls.
- The younger a person begins using alcohol, the greater the chances of developing an alcohol or drug problem later in life.
- Heavy drinking during adolescence harms both physical and mental development.
- Risky alcohol use is common among under-age youth, with 25 per cent binge drinking at least once a month (i.e. five or more standard drinks on one occasion).
- Adolescents aged 12 to 17 with severe emotional or behavioural problems are much more likely to be dependent on alcohol compared to others their age.
- Regular heavy drinking is associated with academic failure, illicit drug use, tobacco use and harmful physical effects from hangovers to alcohol poisoning.
- Many teenagers report that drinking has led them to become involved with dangerous behavior, property damage and/or violent incidents. More than half are intoxicated when they commit a crime for which they are serving time.
- Canada's youth incarceration rate is among the highest in the Western world. Almost 80% arrive at a BC youth correctional facility with a substance abuse problem.
- Motor vehicle crashes are the leading cause of death among youth ages 15 to 20 and alcohol is involved in more than half.
- Alcohol abuse is also linked with youthful deaths by drowning, suicide, and homicide.
- Alcohol abuse increases the risk of carrying out, or being a victim of, a physical or sexual assault.
- Consuming alcohol in combination with other drugs, including over the counter or prescription drugs, is dangerous and can lead to an overdose and even death.
- The prevalence of alcohol use and intoxication is even higher among street youth than the general youth population.

Price and Alcohol Content Comparison: BC Liquor Stores

*In BC, 65% of the coolers contain 7% alcohol.
Many are cheaper than lower-alcohol content coolers.*

Vex-Hard Pink Lemonade	Woody's Pink Grapefruit	Mike's Light Hard Lemonade
7 % alcohol	5.3 % alcohol	4.1 % alcohol
\$1.59 per bottle	\$2.38 per bottle	\$2.38 per bottle
\$9.55 for 6 x 341ml bottles	\$9.50 for 4 x 330 ml bottles	\$9.50 for 4 x 330 ml bottles
19 grams of alcohol / bottle	14 grams of alcohol / bottle	11 grams of alcohol / bottle
\$1.14 per standard drink	\$2.22 per standard drink	\$3.03 per standard drink

Centre for Addictions Research of BC recommends a minimum price of \$1.50 per standard drink of alcohol.

Low-risk drinking guidelines

Centre for Addictions Research of BC recommends no more than 4 standard drinks per day (20 per week) for men and 3 per day (10 per week) for women.

One standard drink

United Kingdom: 8 grams of pure alcohol

Australian & New Zealand: 10 grams

Canada: 13.6 grams

United States: 14 grams

Victoria, British Columbia February 4, 2010

Motion to have mayor and council write a letter of support re: alcohol reduction strategy to the Provincial Government.

1. Whereas:

- Residents of BC consume more than 1.4 billion standard drinks per year.
- The annual cost of alcohol abuse in BC is \$2.2 billion or \$536 per person, the highest per capita cost in Canada.
- The government relies on its most vulnerable and high-risk drinkers to pay its bills. Twenty per cent of the drinking population consumes 73 per cent of the beer, wine and spirits sold in the province. Most of them would qualify for treatment.
- Alcohol abuse is often associated with domestic abuse, crime and violence, including homicide and suicide.
- Thirty per cent of all criminal activity is attributed to alcohol.
- Every year, one in four of fatal motor vehicle accidents are alcohol-related.
- Long-term alcohol abuse puts you at risk for developing a number of cancers, including breast cancer, as well as liver and heart disease.
- More than 50 per cent of people diagnosed with mental illness abuse alcohol and/or drugs.
- Alcohol abuse often exacerbates symptoms or mental illness or triggers new symptoms.
- Prenatal abuse of alcohol is the leading cause of birth defects including fetal alcohol syndrome.
- Close to 30 per cent of males and 14 per cent of females report regularly drinking above low-risk guidelines.
- Risky alcohol use is fairly common among under-age youth, with 25 per cent reporting binge drinking at least once a month.
- Alcohol abuse is the leading cause of homelessness for persons with serious mental illness.
- The average, annual cost of homelessness is \$55,000 per person.

Let it be passed that in response to a request for a letter of support from the *BC Coalition for Action on Alcohol Reform* mayor and council send a letter to the Provincial Ministers of Health, the Solicitor General, Dr. Perry Kendall and VIHA supporting the following recommendations made by the Centre for Addictions Research of B.C. and Dr. Perry Kendall to reduce the public safety and health concerns associated with problematic alcohol use in our society:

1. Reduce the price of low alcohol content beverages and increase the price of high alcohol content beverages.
2. Set a minimum price per standard drink, \$1.50 in the liquor store and \$3.00 in a bar or restaurant. The minimum price for a bottle of wine would be \$ 7.80; \$9.00 for a six-pack of beer and \$26 for a bottle of spirits.
3. Tax wine and beer products sold at u-vin and u-brew outlets.
4. Index the price of alcohol to inflation.
5. Implement a small levy based on standard drinks and use the proceeds to enhance prevention, treatment and research.

Nickel-a-Drink Research Foundation

[Make a Donation](#)

- [Home](#)
- [News](#)
- [About Us](#)
- [Sponsors](#)
- [Resources](#)
- [Contact](#)

Mental Illness and Addiction Affects Us All

When mental illness affects one in five in their lifetime, it touches each one of us. Many of us, including our children, are also addicted to alcohol and drugs. And yet, only five percent of all the money raised for medical research in Canada is targeted for addictions and psychiatric research.

The Nickel-a-Drink Research Foundation is the only family and consumer driven health charity raising money for education and research into addictive behaviours as well as mental disorders. We are also committed to raising awareness of addictions issues among policy and decision-makers to reduce the harms of substance abuse in our communities.

BC Coalition for Action on Alcohol Reform

Our Foundation has taken the initiative to create the BC Coalition for Action on Alcohol Reform to reduce the harms of alcohol abuse in British Columbia. We are supporting recommendations in the study **Alcohol Pricing, Public Health and the HST** released recently by the University of Victoria's Centre for Addictions BC and the report by the Provincial Health Officer, **Public Health Approach to Alcohol Policy**.

The reports recommend targeting cheap, high strength alcoholic beverages and creating incentives for the alcohol industry, retailers and drinkers to produce, promote and drink low-alcohol content beverages. Such a proposal will encourage healthier choices for the people of BC and especially its young people. The proposals will not have an impact on the pricing of the majority of beers and wines sold in our province. Instead, they will resolve the distortion in the current policies that enable the industry to market higher alcohol products at cheaper prices to vulnerable populations.

Alcohol consumption is rising faster in BC than the rest of Canada. Annually, BC residents consume an average of 600 beers or 120 bottles of wine or 36 bottles of spirits.

The Coalition recommends the following:

1. Tax alcoholic beverages in relation to the alcohol content which will lower the price on low alcohol beer and wine.
2. Tax beer and wine products sold at u-brew and u-vin outlets.
3. Set a minimum price per standard drink, \$1.50 in a liquor store and \$3.00 in a bar or restaurant.
4. Index the price of alcohol to inflation.
5. Implement a small levy based on a standard drink and to pay for education, prevention, treatment and research programs.

We need to do more than promote responsible drinking. We need to encourage politicians and policy-makers to adopt responsible pricing structures on alcohol products to reduce the related harms. If you share our concerns, please get in touch with your **MLA**.

Also, please **contact us** if you wish to add your support to the Coalition.

Would you like to know how your drinking habits compares with other Canadians? Click **here**.

Enter the **Virtual Bar** and find out how gender, body weight, choice of drink, how much, and how fast you drink can all affect your Blood Alcohol Concentration (BAC).

For more information re: alcohol policies please visit the following sites:

The World Health Organization's **Global Status Report: Alcohol Policy**

The Centre for Addiction and Mental Health's 2008 report **Avoidable Cost of Alcohol Abuse in Canada 2002**

News Update:

February 22, 2010: Binge drinking increases risk of heart disease

Nickel-a-Drink for Addictions and Mental Health Research Foundation is a fantastic idea. Every Canadian can be part of raising the funds necessary for the much-needed research to unlock the mysteries of mental health and addictions.
- The Honourable Carolyn Bennett, MD, MP, St. Paul's, Toronto



© 2010 Nickel-a-Drink for Addictions and Mental Health Research Foundation All Rights Reserved.
Coin Image © 2010 Royal Canadian Mint All Rights Reserved/
Image de pièces © 2010 Monnaie royale canadienne - Tous droits réservés

Web Design by [Toronto Web Designer ReVision Internet Services Inc.](http://TorontoWebDesigner.com)

Nickel-a-Drink

Research Foundation



[Make a Donation](#)

- [Home](#)
- [News](#)
- [About Us](#)
- [Sponsors](#)
- [Resources](#)
- [Contact](#)

About Us

The Nickel-a-Drink Research Foundation is a national, grass-roots organization whose mission is to support research initiatives into the causes of addictions and mental illnesses and develop better treatments to enhance the quality of life for thousands of Canadians and their families.

The inspiration for the "nickel-a-drink" initiative is credited to the former United States Surgeon General, Dr. Everett Koop. He asked the question, "Who could quarrel with a nickel-a-drink user fee?" to help pay for alcohol-abuse prevention programs and related medical and social services.

In May 2006, the Senate of Canada also recommended that the excise tax on alcohol be increased by a nickel-a-drink to raise money to pay for programs outlined in its report, *Out of the Shadows at Last, Transforming Mental Health, Mental illness and Addiction Services in Canada*. According to the report, such an extraordinary measure is necessary because: "Canadians living with a mental illness or substance abuse problem have been neglected, or at best, substantially underserved for so long."

Despite the profound effect that mental illnesses and substance abuse have on our society, there is, little, if any political will to treat these diseases with the same urgency as physical illnesses. But we can make a difference by reaching out to Canadians and asking them to contribute voluntarily to this cause.

Mental illnesses and addictions are among the greatest challenges we face as a society. Initiatives such as the Nickel-a-Drink for Addictions and Mental Health Research Foundation will help address the urgent need to discover the causes of these diseases and develop more effective treatments.

- City of Toronto Councilor Joe Mihevc

Disclaimer

We do not support alcohol consumption beyond the accepted low-risk guidelines of one to two standard drinks per day. Although the benefits of moderate alcohol consumption are well documented, we recognize that the net health consequences of heavy drinking are overwhelmingly detrimental.

Evaluate your [drinking habits](#).