

PROFESSIONAL SERVICE AND  
KNOWLEDGE BASED BUSINESS

# Ladysmith



## WHERE PROFESSIONALS TRULY BALANCE LIFE AND WORK

A Great Combination of Rural Charm and Urban Amenities

In the Internet age, many businesses can be operated out of almost any location. Given the option, more and more entrepreneurs are choosing quality of life over big city living.

### Why locate your business in Ladysmith?

- Small-town, West Coast lifestyle, coupled with excellent amenities
- Central location, within easy access of BC's major markets
- Be a part of an award-winning green community focused on environmental, social and economic sustainability

*"By locating my business in Ladysmith I get to be on vacation every day and never have it end."* – Ladysmith entrepreneur

Harrowsmith Country Life Magazine described Ladysmith as "remote enough to feel free of urban nuisances, urban enough not to feel remote."

As a small business owner, you will have a well-established circle of peers to connect and network with. And with high-speed Internet and business support services right in town, you'll find that doing business is just as easy as in a larger centre.

## THE BEAUTIFUL TOWN OF LADYSMITH

- Ladysmith is built right next to the ocean. Its natural 8 km harbour provides excellent boating access to the Gulf Islands.
- Ladysmith's downtown features beautifully preserved heritage architecture and a friendly, small-town atmosphere.
- Ladysmith is located on the east coast of Vancouver Island, on the 49th parallel. Population: 8,300



## EASY ACCESS TO MARKETS AND URBAN CENTRES

Ladysmith is centrally located and offers many convenient options for travelling to larger centres, in fact you can be in a meeting in downtown Vancouver within an hour of leaving Ladysmith.

- By road: Ladysmith is located right on the #1 Highway. Victoria is 85 km to the south. Nanaimo is 26 km to the north
- By ferry: Ladysmith is close to Nanaimo's two ferry terminals, which provide regular service to the mainland
- By air: Nanaimo Airport, nine km from downtown Ladysmith, provides regularly scheduled flights to Vancouver and the Lower Mainland. Floatplanes offer service straight to downtown Vancouver.

Find out more about  
locating your business in  
Ladysmith at:

[www.ladysmith.ca](http://www.ladysmith.ca)

*"We've found Ladysmith's business network to be world-class in terms of service, technical know-how and pricing."* – Ladysmith business owner

