

# A NEW PLAN FOR OUR WATERFRONT

# Engagement Update

Ladysmith Town Council  
January 16, 2017



# PROJECT PHASES

1

CREATING A  
VISION

NOV 2016 - FEB 2017

2

DEVELOPING  
THE PLAN

FEB - MAR 2017

3

FINALIZING  
THE PLAN

APR - JUN 2017

\* WE ARE HERE





# **updated engagement timeline**

**Conversation Boards + Mapping - November 28**

**Communications Launch - This week**

**SFN Engagement - January 27**

**Speakers Nights - February 1**

**Online Survey Launch - February 1**

**Property Owners + Tenants - Early February**

**Other Stakeholder Groups - February**

**Design Charrette - ~Mid-March**

# speakers night

February 1 | 7-9pm | Aggie Hall



**Norm Hotson - Building Successful People-Places and Waterfronts** - Norm is an architect and urban designer with over 40 years of experience creating highly successful people-places and waterfronts, including the celebrated redevelopment of Granville Island.



**Ouri Scott - Coming Together - Reconciliation, Placemaking and an Indigenous Design Perspective** - Ouri is one of the first Indigenous women to graduate from UBC's Master of Architecture program. A proud member of the Tlicho First Nation in northern Canada, Ouri works with urban design to reflect and respond to contemporary First Nations culture.



# Our Waterfront Survey

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## Background

In 2008 the community expressed a strong desire for a wide range of experiences along the waterfront. These include natural areas, recreation, marina and marine activity, waterfront development and services, and a working waterfront of traditional industrial and related uses. We have made great strides with Transfer Beach Park and the LMS Community Marina. We want to do more!

This survey asks questions about how to develop a specific area of the waterfront, shown in the map below.

Tell us how to create a thriving, inviting, and exciting place here!



## survey questions

- What do you value today?
- What could be improved?
- What should it be for in the future?
- Which current Plan directions still make sense?
- What are your other hopes and ideas?

# SPEAKERS NIGHT



## What's Happening?

The Town of Ladysmith and the Stz'uminus First Nation are working in partnership to develop a plan for the Ladysmith Waterfront Area, in the spirit of reconciliation. Join us for an inspiring speakers night meant to explore the range of possibilities for the future of the Waterfront.

## Join the Conversation

This is a vital project for the future of Ladysmith, and your input is an integral part of the process! Our special guest speakers will be taking your questions about waterfront planning at the event. There will also be interactive materials with background information on the project and opportunities for you to leave your input. Get involved and have your say!

## FOR MORE INFORMATION

**CONTACT US** 250.245.6405 / [fadams@ladysmith.ca](mailto:fadams@ladysmith.ca)

410 Esplanade MAIL PO Box 220 . Ladysmith . BC . V9G 1A2

<http://www.ladysmith.ca/city-hall/news-media/waterfront-area-plan>

GET CONNECTED  

## FEATURING PRESENTATIONS BY:



**Norm Hotson - Building Successful People-Places and Waterfronts** - Norm is an architect and urban designer with over 40 years of experience creating highly successful people-places and waterfronts, including the celebrated redevelopment of Granville Island.



**Ori Scott - Coming Together - Reconciliation, Placemaking and an Indigenous Design Perspective** - Ori is one of the first Indigenous women to graduate from UBC's Master of Architecture program. A proud member of the Tlicho First Nation in northern Canada, Ori works with urban design to reflect and respond to contemporary First Nations culture.

**Followed by a Panel Discussion and Question Period.**



LADYSMITH



# OUR WATERFRONT PLAN

*Working together to build our future!*

## SPEAKERS NIGHT

WEDNESDAY, FEB 1, 2017

7:00 - 9:00 PM

Aggie Hall

1110 First Avenue, Ladysmith

CONTACT US 250.245.6405 / [fadams@ladysmith.ca](mailto:fadams@ladysmith.ca)

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