



MINUTES

Heritage Revitalization Advisory Commission (HRAC)

Wednesday, January 28, 2015 at 5:00 p.m.

Council Chambers, City Hall

PRESENT: Chair – Marnie Craig; Members - Jennifer Robinson, Maureen Martin, Allen McDermid, Tamara Hutchinson, Ann Rogers; LDHS Member - Bernardien Knol; Council Liaison - Mayor Stone; Staff Liaison & Recorder - Angela Vincent

PRESENT: Kim Geneau, Nancy Geneau (Oceans Seafood Restaurant), Peter Richmond (49th Parallel Grocery)

The meeting was called to order at 5:10 p.m.

1. AGENDA

It was moved, seconded and carried that the Agenda of January 28, 2015 be approved with the addition of 7(a) Heritage BC - Recognition of Chinese Canadian History in BC.

2. MINUTES

It was moved, seconded and carried that the Minutes of December 11, 2014 be adopted.

3. COUNCIL REFERRALS/UPDATES

Mayor Stone discussed the Proclamation of Heritage Week, to be included on the Council agenda on February 2, 2015.

4. SIGN/FAÇADE APPLICATIONS

A. Vincent reviewed the role of HRAC in consideration of sign and façade applications. As per Section 3.2.2 of the Sign & Canopy Bylaw 1176, property located in the Downtown Specified Area must be referred to HRAC for consideration on colour, design, location, and style.

a. 49th Parallel Grocery (Har-Way Holdings) – 1020 First Avenue

P. Richmond of the 49th Parallel Grocery presented the fascia and free-standing signs proposed for 1020 First Avenue. Members agreed that the style and location of the fascia sign was a good fit with the buildings.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommend the fascia sign proposal as presented for Har-Way Holdings/49th Parallel Grocery at 1020 First Avenue.

Members discussed the free-standing sign with the following comments:

- Consideration of whether the sign was too large, but that a larger sign would be necessary for multiple tenants.
- Preference for the free-standing cedar sign located at 49th Parallel Grocery in Cedar.
- Generally positive regarding the design and location.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommend the free-standing sign proposal as presented for Har-Way Holdings/49th Parallel Grocery at 1020 First Avenue.

- b. Oceans Seafood Restaurant – 431 First Avenue
Members reviewed the proposed sign and facade and provided the following suggestions:
- The sign and lettering could be larger to be more legible.
 - Interest in retaining awnings on the building since these are both useful and add to the character of Ladysmith's downtown.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommend the facade proposal for Oceans Seafood Restaurant at 431 First Avenue.

5. HERITAGE PROJECT UPDATES

- a. 2014 Statements of Significance – Commissioner Review
Members discussed the Statements of Significance, provided at the December 2014 HRAC meeting, and had no further comments. A. Vincent described the subsequent steps of the process in recognizing the heritage properties on the Ladysmith Community Heritage Register and Provincial Heritage Register.
- b. Heritage Week
A summary was provided of HRAC Heritage Week initiatives, including an ad in Take5 Magazine, the Heritage Week coroplast sign displayed on Esplanade, and extensive research and archival photographs provided by the Ladysmith & District Historical Society for posters, plus graphic design and printing costs.

Members discussed potential locations to display the eight sets of posters, including:

- FJCC
- Aggie Hall
- City Hall
- LRCA/Senior's Centre
- Library
- 49th Parallel Grocery
- 516 First Avenue
- Coronation Mall

M. Martin will contact locations regarding displaying the posters. A. McDermid will display posters after delivery on February 13, 2015.

Other initiatives for Heritage Week include an event organized by Take5, to be held on February 18, 2015. The evening includes a presentation and slideshow of archival photographs. Take5 Magazine will run Heritage Week information, and the Chronicle Newspaper will publish an article by Ed Nicholson.

Members discussed options for preparing for future Heritage Weeks, including contacting local businesses and organizations throughout the year (prior to learning the Heritage Week theme) to ensure awareness as an annual event.

A banner to be displayed above First Avenue will be discussed further next year.

- c. Aggie Hall Plaque
Members reviewed the design for the Aggie Hall plaque and provided positive feedback.
- d. Transfer Beach Pictorial
A. Vincent announced that Heritage BC had awarded the Town of Ladysmith a \$4,000 Heritage Legacy Fund grant towards the Transfer Beach Pictorial.

6. NEW BUSINESS

None.

7. CORRESPONDENCE

a. Heritage BC - Recognition of Chinese Canadian History in BC

A. Vincent reviewed correspondence from Heritage BC seeking nominations for historic places associated with the Chinese Community that are important to the community. Members discussed the relevance of recognizing such places in Ladysmith, including the historic neon sign for the Lung Fung restaurant on Esplanade which recently had a Statement of Significance written.

8. UPDATES

A. McDermid noted that many Ladysmith locations in Google Earth, including museums, are incorrectly positioned.

Members discussed one of Ladysmith's oldest businesses - the Wigwam Restaurant - celebrating its 90th anniversary in 2015.

9. NEXT MEETING

Tuesday, February 17, 2015 at 5:00 pm – Council Chambers, City Hall.

10. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 6:30 p.m.

Chair (M. Craig)

RECEIVED:

Corporate Officer (S. Bowden)