

# Ladysmith

YOUR TOURISM BUSINESS WILL THRIVE IN LADYSMITH.



Tourism has emerged as a significant economic pillar in Ladysmith due primarily to the community's stunning West Coast location, waterfront recreation, hiking trails, heritage downtown, and boutique-style shopping experience.

Ladysmith's Visitor Information Centre is ready to welcome tourists and guide them to their destinations. The major attractions include:

- » A natural 8 kilometre harbour, which offers spectacular boating and kayaking opportunities.
- » World-class artists, an art gallery, museums and boutique shopping.
- » Nature trails, sports fields, parks, and Transfer Beach with extensive playgrounds.
- » A variety of accommodation options from small B&Bs to near-by lodges large enough for weddings and business retreats.
- » Several dining options ranging from cafes, a bakery, and unique family restaurants.
- » Three marinas both private and community-owned, which continue to grow and expand their facilities.



Find out more about locating your tourism business in Ladysmith at [ladysmith.ca](http://ladysmith.ca)

*Ladysmith*  
THE BUSINESS OF BALANCE