



## TOWN OF LADYSMITH ELECTION SIGNAGE INFORMATION

---

### Election Signs on Town of Ladysmith Property

- Election signs are permitted on private property
- A Sign Permit **is required** for any election signage to be placed on Town property
- Applications may filled out on the [Town of Ladysmith](#) website or in person at the Town Hall.
- Payment of **\$10.00 fee and a refundable deposit of \$100.00** are required at the time the application is submitted.
- Remove signage **on or before 8pm on Wednesday, October 23** (within 48 hours following the election)
- This applies to all election or referendum signs, whether municipal, provincial, or federal

Excerpt from “Town of Ladysmith Sign & Canopy Bylaw 1996, No. 1176” (consolidated version):

- 4.5.2 Political campaign signs may be erected *on municipal boulevards*, providing that:
- (a) a temporary sign permit is approved by the Building Inspector;
  - (b) the sign shall not exceed 32 sq.ft. (4' x 8')
  - (c) the sign shall not be erected where it could interfere with vehicle or pedestrian traffic safety
  - (d) the sign shall not be erected prior to an election writ being issued, or thirty (30) days before the date of a referendum and shall be removed within forty-eight (48) hours following the date of the election or referendum.



**TOWN OF LADYSMITH  
2018 GENERAL LOCAL ELECTION  
ELECTION SIGNAGE INFORMATION - MINISTRY OF  
TRANSPORTATION & HIGHWAYS**

---

**Election Signs on Provincial Highway Property (Trans Canada Highway)**

The Ministry of Transportation & Highways **do not** require a sign permit.

Excerpt from Ministry of Transportation & Highways Website:

**Election Signs**

***What is the ministry's policy regarding election signs on a highway right-of-way?***

The ministry conditionally allows election posters or signs on highway rights-of-way, with the exception of freeways or any major highway structures. Election posters or signs:

- must not be attached to, obstruct or simulate any traffic control device;
- must not be positioned closer to the traveled lanes than standard traffic signs;
- must not be placed and/or constructed in any fashion that may cause a traffic hazard;
- are not allowed until election writ has been dropped.

***Are there any highways where election campaign signs are not allowed to appear?***

The sign policy of the ministry allows the placement of election campaign signs along most provincial highways on a first-come, first-served basis. There are, however, some exceptions. Election campaign signs are not allowed to be placed on some freeways.

***How does the ministry handle the removal of election signs?***

Signs or posters contravening the conditions mentioned in the answers to the previous two questions will be taken down by the ministry.

The next working day after an election, the election signs should be taken down by those who installed them.