

AGENDA

Heritage Revitalization Advisory Commission

Thursday, March 15, 2018 at 5:00 pm
Council Chambers, City Hall

Mandate: to undertake heritage and revitalization projects as approved by Council and to advise Council on referred heritage matters.

1. AGENDA APPROVAL
2. ADOPTION OF JANUARY 18, 2018 MINUTES *
3. COUNCIL REFERRALS/UPDATES
4. SIGN/FAÇADE APPLICATIONS
5. HERITAGE PROJECT(S)
 - a) Heritage Strategic Plan Review *
6. NEW BUSINESS/UPDATES
 - a) LDHS Liaison position
 - b) Heritage Week review
 - c) CIP Great Places plaque location
 - d) Heritage BC Conference – May 10-12, New Westminster*
7. NEXT MEETING
April 19, 2018 – Council Chambers, City Hall
8. ADJOURNMENT

*Attachments



MINUTES
Heritage Revitalization Advisory Commission (HRAC)
Thursday, January 18, 2018 at 5:00 p.m.
Council Chambers, City Hall

PRESENT: Chair: Marnie Craig; Members: Bob Darling, Tamara Hutchinson, Bernardien Knol, Marina Sacht, Harald Cowie; Council Liaison – Councillor Rob Hutchins; Staff Liaison – Angela Davies (Planner & Recorder)

REGRETS: Rob Johnson

GUESTS: Dina Stuehler and Cayce Horn (Ironworks Café & Creperie)

The meeting was called to order at 5:00 p.m.

1. AGENDA

It was moved, seconded and carried that the Agenda of January 18, 2018 be approved with the following additions:

6 (b) Information for Downtown Business Owners

6 (c) Heritage Week

6 (d) Commission Liaison Positions

2. MINUTES

It was moved, seconded and carried that the Minutes of November 16, 2017 be adopted.

3. COUNCIL REFERRALS/UPDATES

Councillor Hutchins encouraged Commission members to attend the upcoming Waterfront Area Plan meeting on Monday, January 22nd.

4. SIGN/FAÇADE APPLICATIONS

a) 422 Esplanade – Ironworks Café & Creperie

Applicants Dina Stuehler and Cayce Horn presented plans for projecting and fascia signage, as well as modifications to the existing fence for a new café at 422 Esplanade.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission supports the proposed signage and façade updates for 422 Esplanade as proposed by the applicants, and supports the repair and modification of the existing fence.

5. HERITAGE PROJECT(S)

a) Community Heritage Register update

A. Davies provided Commission members with the updated Community Heritage Register (CHR) for their Commission binders. Ten heritage properties were approved for addition to the CHR by Council on November 20, 2017. There are a total of 32 heritage properties listed on the CHR.

6. NEW BUSINESS/UPDATES

a) City of Victoria Tax Incentive Program

The City of Victoria's Tax Incentive Program information package was referred to HRAC by Council at the December 11, 2017 Municipal Services meeting. Councillor Hutchins explained the program, and Commission members discussed the potential for a similar program in Ladysmith.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission supports deferring the Heritage Inventory project for a revision of the Tax Incentive Bylaw.

b) Information for Downtown Business Owners

A. Davies reported that in December 2017, the "Ladysmith Business Buzz" newsletter was sent to downtown businesses owners. The newsletter included a section "Downtown Buildings and Businesses" which reminds owners to preserve the heritage character of downtown. The newsletter also encourages downtown business owners to go to the Business and Development portal on the Town's website which provides useful information about heritage conservation, revitalization tax incentive programs, facade development permits and sign permits.

Link: <http://www.ladysmith.ca/business-development/signs-facades>

c) Heritage Week

Commission members discussed community events for Heritage Week.

d) Commission Liaison Positions

Commission members inquired about additional Commission liaison positions. Councillor Hutchins stated that this will be considered during the Commission review.

7. NEXT MEETING

Thursday, February 15, 2018 at 5:00 p.m., City Hall Council Chambers

9. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 6:55 p.m.

Chair (M. Craig)

RECEIVED:

Corporate Officer (J. Winter)

STAFF REPORT TO COMMISSION

To: Heritage Revitalization Advisory Commission
From: Angela Davies, Planner
Meeting Date: February 15, 2018
File No: 6800-20 Heritage Strategic Plan
RE: **Heritage Strategic Plan Implementation Strategy Review**

PURPOSE:

The purpose of this staff report is to review the status of the Heritage Strategic Plan Implementation Strategy.

INTRODUCTION/BACKGROUND:

The Ladysmith Heritage Strategic Plan, funded in part by the BC Heritage Branch, was completed in 2008 by consultants Donald Luxton & Associates in order to “identify, maintain and protect community heritage resources”. The Heritage Strategic Plan was developed in consultation with the HRAC, staff, and community stakeholders.

Heritage Strategic Plans are intended to address five questions:

- Where are we now?
- Where do we want to go?
- How do we get there?
- What resources do we need to get there?
- How do we know whether we got there?

The Ladysmith Heritage Strategic Plan reviewed current initiatives and provided direction to achieve the community’s vision for heritage conservation.

Area of Focus 1: Heritage Planning and Legislative Framework

Area of Focus 2: Heritage Information and Resources

Area of Focus 3: Heritage Awareness and Promotion

Area of Focus 4: Heritage Partnerships

The Heritage Strategic Plan provided an Implementation Strategy with 38 initiatives to achieve the strategies. The Implementation Strategy also outlined timelines, group leads, cost, and funding opportunities available.

SCOPE OF WORK:

An HRAC subcommittee reviewed the Implementation Strategy and provided their comments to the HRAC. Staff integrated this input and completed a review of the Implementation Strategy (refer to attached document “Heritage Strategic Plan – Implementation Strategy Review”). The “2018 Review” column indicates progress in achieving each initiative. The “Status” column

indicates whether the initiative is completed (indicated with a check mark), in process or ongoing.

The achievements from the implementation of the Heritage Strategic Plan are summarized below. The numbering system references the original strategy number from the Implementation Strategy.

- ✓ Promotion of property tax incentives for heritage building owners (1.1)
- ✓ Revision of Downtown Development Permit Area Guidelines, including sign and façade guidelines (1.2)
- ✓ Streetscape improvements to Downtown Core (1.3)
- ✓ Downtown core directional signage for public parking (1.4)
- ✓ Adoption of Parks Canada “Standards and Guidelines for the Conservation of Historic Places in Canada” (2.1)
- ✓ Expansion of conservation incentives with downtown parking relaxations and building code equivalencies for buildings on the CHR (3.1)
- ✓ Consistent monitoring and progress of strategies in the Heritage Strategic Plan (4.1)
- ✓ Heritage Inventory text and archival photos digitization (5.2)
- ✓ Community Heritage Register expansion to 32 heritage properties (6.1)
- ✓ Property allocated for Ladysmith Archives (7.1)
- ✓ Archival of the Knight Collection (7.2)
- ✓ Establishment of contract with LDHS for operation of Ladysmith Archives (7.3)
- ✓ Ladysmith Museum established by LDHS (7.4)
- ✓ Service agreement with LDHS for the provision of Ladysmith Museum (7.5)
- ✓ Establishment of Ladysmith Maritime Museum, Heritage Vessels and Harbour Heritage Centre by LMS (7.5)
- ✓ Progress on archiving heritage stories by various organizations (8.1)
- ✓ Promotion of local historical publications by heritage organizations (8.2)
- ✓ Promotion of Ladysmith heritage through local events and initiatives (9.1)
- ✓ Downtown heritage street signs installation (9.2)
- ✓ Naut’sa Mawt “Working Together” Community Accord between SFN and TOL, and joint initiatives between both councils and staff (9.3)
- ✓ Collaboration and co-hosting events with Stz’uminus First Nation (9.3)
- ✓ Design, production and maintenance of Heritage Plaques (9.4)
- ✓ Development of heritage plaque program for properties on Community Heritage Register (9.4)
- ✓ Transfer Beach interpretive panel design and installation (9.4)
- ✓ 49th Parallel Markers and BC Stop of Interest plaque (9.5)

- ✓ Work with Stz'uminus First Nation to mark First Nation place names and recognition of shell midden locations (9.6)
- ✓ Heritage Walk brochures for Artifacts and Heritage Buildings (9.7)
- ✓ Promotion of heritage by local media (9.8)
- ✓ LMS/LDHS programs for elementary to secondary students (9.9)
- ✓ Creation of Ladysmith Secondary School's cedar weave and figures artwork (9.9)
- ✓ Heritage training and education opportunities provided for staff, Council and HRAC (10.1)
- ✓ Provision of assistance and incentive information to property owners (10.2)
- ✓ Communication between Heritage Revitalization Advisory Commission and other Commissions (11.1)
- ✓ Communication with community and regional partners (11.2)
- ✓ Development of vision for downtown core (11.3)
- ✓ Application for funding to assist in implementation of Heritage Strategic Plan (12.1)
- ✓ Partnerships with senior governments to achieve heritage preservation initiatives (12.2)
- ✓ Distribution of heritage information by Ladysmith and Cowichan Visitor Centres (13.1)
- ✓ Collaboration and partnerships with SFN to increase awareness and understanding of heritage (14.1)

ANALYSIS

The Implementation Strategy Review provides an overview of the accomplishments in the implementation of the Heritage Strategic Plan. It demonstrates that much has been accomplished in the past 10 years.

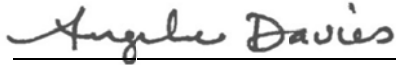
The Implementation Strategy Review also demonstrates areas where implementation has not been completed yet. Some of the limitations experienced relate to the significant reduction in heritage funds available by the Provincial and Federal governments and other agencies since the Heritage Strategic Plan was approved in 2008. A shift in provincial funding away from heritage has meant limited funds to assist in the implementation of projects.

However, efforts to promote and conserve heritage in Ladysmith have been strengthened by local heritage groups. The Ladysmith & District Historical Society and the Ladysmith Maritime Society have developed the Ladysmith Museum, Maritime Museum, Heritage Vessels and Harbour Heritage Centre, along with many other heritage projects and successful events.

The Implementation Strategy Review indicates that the Heritage Strategic Plan continues to provide a direction for heritage conservation and awareness with ongoing projects and future initiatives.

SUMMARY:

Staff has completed a review of the Heritage Strategic Plan Implementation Strategy. The review demonstrates success in the implementation of the Plan's strategic priorities of Heritage Planning and Legislative Framework, Heritage Information and Resources, Heritage Awareness and Promotion, and Heritage Partnerships. The review indicates the need for continued support and resources for ongoing initiatives, and outlines the initiatives that remain to be completed. The Heritage Strategic Plan remains a relevant document that will continue to provide guidance for Ladysmith's heritage conservation and awareness.



Angela Davies, Planner

February 8, 2018

Date

ATTACHMENTS:

Heritage Strategic Plan – Implementation Strategy Review

HERITAGE STRATEGIC PLAN – IMPLEMENTATION STRATEGY REVIEW

AREA OF FOCUS 1: HERITAGE PLANNING AND LEGISLATIVE FRAMEWORK

2008 Heritage Strategic Plan		2018 Implementation Strategy Review	
STRATEGY 1: Enhance revitalization of the Downtown Core	Time Line	2018 Review	Status
1.1 Promote property tax incentives for heritage building owners.	Ongoing	<ul style="list-style-type: none"> • Revitalization Tax Exemption Bylaw 1625 (2007) • Economic Revitalization Bylaw 1807 (2012) • Information packages available online and at Town offices. 	Ongoing
1.2 Review and revise Downtown Specified Area Guidelines and the Downtown Development Permit Area Guidelines.	Immediate	<p>Updated Development Permit Area Guidelines in 2014 (Schedule A.1 of the Town of Ladysmith Official Community Plan.) Guidelines for all new developments & improvements on land designated as DPA 2 (Downtown) intended to enhance Ladysmith’s distinctive character and preserve its heritage.</p> <p>Heritage-specific guidelines include:</p> <ul style="list-style-type: none"> • Building design that forms part of heritage streetscape; • Materials and colours • Windows and doors; • Signs, canopies & lighting • Preservation, Rehabilitation & Restoration of Heritage Buildings • Preservation & Restoration of Residential Character • Incorporates Parks Canada’s “Standards & Guidelines for the Conservation of Historic Places in Canada” 	✓

1.3 Implement streetscape improvements in the Downtown Core.	Long	<ul style="list-style-type: none"> • Heritage Street Signs • General improvements to East/West streets • Heritage Building Plaques • Banner program • Rainbow crosswalk and bench • Fish pavers • Business façade improvements reviewed by HRAC 	Ongoing
1.4 Create business directional signage in the Downtown Core.	Immediate	<ul style="list-style-type: none"> • Public parking signage installed • Designs created for business directional signage • Signage underway for Canada's Greatest Street 	Ongoing
1.5 Update downtown signage guidelines.	Medium	<ul style="list-style-type: none"> • New Development Permit Area Guidelines for the Downtown require that signage be "primarily pedestrian-oriented, and designed at the pedestrian scale. Handcrafted signs of professional quality, and externally illuminated signs constructed with individual raised or incised letters are preferred" 	An update to the Sign & Canopy Bylaw is needed.
STRATEGY 2: Respect the historic authenticity of buildings	Time Line	2018 Review	Status
2.1 Review and if appropriate, adopt the Parks Canada <i>Standards & Guidelines</i> to guide future restorations.	Immediate	<ul style="list-style-type: none"> • Adopted the Parks Canada "Standards & Guidelines for the Conservation of Historic Places in Canada" in 2008 in the Downtown Development Permit Guidelines 	✓
STRATEGY 3: Expand the range of heritage conservation incentives	Time Line	2018 Review	Status
3.1 Identify inventory of alternative heritage conservation incentive programs.	Medium	<ul style="list-style-type: none"> • Zoning Bylaw 1860 (2014) provides relaxations of parking requirements for downtown buildings • Information on the Town's website about building code equivalencies for heritage properties 	✓

3.2 Adopt a Tree Protection Bylaw for significant trees in Ladysmith.	Medium	<ul style="list-style-type: none"> • PRC prepared a draft bylaw in the mid-2000s. Council has not taken action on it • The Ladysmith Arboretum was added to the Community Heritage Register in 2017 • Tree preservation is considered as part of rezoning applications 	Ongoing
STRATEGY 4: Monitor & renew the Heritage Strategic Plan	Time Line	2018 Review	Status
4.1 Monitor the implementation of the strategies and actions outlined in the Heritage Strategic Plan.	Ongoing	<ul style="list-style-type: none"> • Consistent monitoring and progress through prioritized approach to strategies in process • HRAC projects have reflected the HSP 	In process
4.2 Initiate a cyclical re-examination of the Heritage Strategic Plan.	Long	<ul style="list-style-type: none"> • Very limited external funding • Provincially, HSP renewal uncommon • Potential for consultant review in the future • 2018 Review has confirmed the HSP is still relevant 	In process

AREA OF FOCUS 2: HERITAGE INFORMATION AND RESOURCES

2008 Heritage Strategic Plan		2018 Implementation Strategy Review	
STRATEGY 5: Identify natural, industrial, archaeological and built heritage resources throughout the entire community	Time Line	2018 Review	Status
5.1 Review existing Heritage Inventory and expand in both scope and type of sites.	Medium	<ul style="list-style-type: none"> Recent SOS's have expanded scope to include more than buildings (i.e. signs, artifacts, land) Revision of the Heritage Inventory is prioritized as a future project. The revision may include an expanded scope as determined by HRAC 	Planned for 2019
5.2 Digitize Heritage Inventory where practical.	Medium	<ul style="list-style-type: none"> Heritage Inventory was converted to a digital format (MS Word) to aid in digitization of entire Inventory LDHS hired to locate and digitize archival photos from the original document A revision of the Heritage Inventory may include both printed and digital copies 	Planned for 2019
STRATEGY 6: Expand the Ladysmith assets in the Heritage Register	Time Line	2018 Review	Status

6.1 Continue to prepare Statements of Significance as per the Canadian Register of Historic Places.	Long	<ul style="list-style-type: none"> • Council approved the addition of all heritage properties listed in the Heritage Inventory to the Community Heritage Register, through the SOS process • HRAC created a comparison matrix for prioritizing CHR candidates. • Updated CHR in 2010 with 5 heritage properties and a downtown context statement. • Updated in 2014 with 13 heritage properties • Updated in 2017 with 10 heritage properties. • Community Heritage Register currently includes 32 records. • All properties included in the CHR are submitted for inclusion on the Provincial and National Heritage Registers 	Ongoing
STRATEGY 7: Establish a municipal Archives and Museum	Time Line	2018 Review	Status
7.1 Renovate community property allocated to the Archives.	Immediate	<ul style="list-style-type: none"> • LDHS operates the Ladysmith Archives from 1115 First Avenue 	✓
7.2 Archive Knight Collection.	Immediate	<ul style="list-style-type: none"> • The Knight Collection was archived by LDHS and is available to members of the public 	✓
7.3 Establish a contract with LDHS to operate Archives.	Immediate	<ul style="list-style-type: none"> • Contract established with LDHS in 2008 to operate the Archives 	✓
7.4 Maintain a reserve fund for a museum or heritage centre.	Ongoing	<ul style="list-style-type: none"> • Heritage Reserve Fund maintained • LDHS opened the Ladysmith Museum in 2012 at 721 First Avenue 	✓
7.5 Explore strategic partnerships to establish a museum or heritage centre.	Ongoing	<ul style="list-style-type: none"> • Partnership/services agreement with LDHS for provision of archive services and Ladysmith Museum • LMS established the Maritime Museum, Heritage Vessels and Harbour Heritage Centre 	✓
STRATEGY 8: Develop a historical record of the Ladysmith pioneers	Time Line	2018 Review	Status

8.1 Establish an audio and video archive of pioneer stories.	Ongoing	<ul style="list-style-type: none"> • Various Ladysmith organizations have worked on archiving stories. • Contributed funding to video on Coal Miners' strike • Encourage LDHS and others to publish audio-video collections for public availability 	Ongoing
8.2 Promote the local historical literature and publications.	Ongoing	<ul style="list-style-type: none"> • Local authors work with heritage organizations and businesses to produce and promote local historical literature 	✓

AREA OF FOCUS 3: HERITAGE AWARENESS & PROMOTION

2008 Heritage Strategic Plan		2018 Implementation Strategy Review	
STRATEGY 9: Raise public awareness and appreciation of Ladysmith's heritage	Time Line	2018 Review	Status
9.1 Promote local heritage themes within special events and initiatives.	Ongoing	<ul style="list-style-type: none"> • HRAC - Annual Heritage Week celebrations Other special events include: <ul style="list-style-type: none"> • LMS Wooden Boat Festival • Festival of Lights (30 years) • Logger Sports • Ladysmith Celebration Days 	Ongoing
9.2 Complete Downtown heritage street name signs project.	Immediate	<ul style="list-style-type: none"> • Historic street signs completed in 2009 on downtown streets 	✓
9.3 Partner with Stz'uminus First Nation to co-host heritage events.	Long	<ul style="list-style-type: none"> • Naut'sa Mawt "Working Together" Community Accord between SFN and TOL in 2012 has created additional partnerships • Both councils and staff work together on joint initiatives • SFN history included in Transfer Beach panels unveiled on Canada Day 2016 • Canada 150 canoe carving project Salish Wind installed at Transfer Beach Park • Canada Day celebrations and Canada 150 projects • Aboriginal Day celebrations 	Ongoing
9.4 Create and maintain an interpretive history program.	Medium	<ul style="list-style-type: none"> • Heritage Plaque program created for all properties included on the Community Heritage Register • Plaques in progress for additional buildings to be installed in early 2018 • Aggie Hall informative plaque and photos • Existing artifact plaques • Heritage Walk Brochures (Artifacts & Buildings) • Coal mine explosion plaque • Transfer Beach Pictorial project 	Ongoing

9.5 Erect and promote 49th Parallel Marker.	Medium	<ul style="list-style-type: none"> • Town installed 49th Parallel Markers at Aggie Hall Plaza in 2017 • Province created BC Stop of Interest Sign for the 49th Parallel, also located at Aggie Hall Plaza 	✓
9.6 Work with Stz'uminus First Nation on marking Stz'uminus First Nation place names.	Medium	<ul style="list-style-type: none"> • Signs created for the two shell middens within the Town of Ladysmith • SFN worked with Brian Thom to create digital atlas of local place names and stories 	Ongoing
9.7 Revise and publish Ladysmith Heritage Walk brochure.	Immediate	<ul style="list-style-type: none"> • Heritage Walk I: Artifacts • Heritage Walk II: Buildings • Brochures are available at town locations and Visitor Centre, also provided online 	✓
9.8 Promote heritage in local media.	Ongoing	<ul style="list-style-type: none"> • Local media (The Chronicle and Take 5) regularly carry heritage features and are supportive of local heritage initiatives 	Ongoing
9.9 Develop primary and intermediate school activities programs that engage students in the town and its history.	Medium	<ul style="list-style-type: none"> • School tour programs operated by LDHS and LMS • Secondary School First Nation involvement and engagement – new figures and cedar weave artwork • HRAC considering future project with school involvement 	✓
STRATEGY 10: Inform building owners of heritage opportunities	Time Line	2018 Review	Status
10.1 Training and development for HRAC, Council and Town staff to further enhance the Heritage Program.	Medium	<ul style="list-style-type: none"> • Speakers/workshops provided to HRAC members • Funding has been available for HRAC and Staff to attend Heritage BC conferences 	Ongoing
10.2 Provide technical assistance and conservation guidelines to owners of properties i.e. Public workshops, heritage incentives.	Medium	<ul style="list-style-type: none"> • Town provides assistance to property owners. • Heritage incentive information provided • Parks Canada Standards & Guidelines available on Town's website 	Ongoing

AREA OF FOCUS 4: HERITAGE PARTNERSHIPS

2008 Heritage Strategic Plan		2018 Implementation Strategy Review	
STRATEGY 11: Develop partnerships to implement the Heritage Strategic Plan	Time Line	2018 Review	Status
11.1 Hold joint annual meetings of the Town's Commissions to discuss actions related to planning and coordination.	Ongoing	<ul style="list-style-type: none"> • HRAC liaison on the Advisory Design Panel. • LDHS liaison on HRAC • Commission representatives participated in the Design Charrette for the Waterfront Area Plan • Joint commissions meeting held with the Design Charrette team as part of the Waterfront Area Plan project (2017) 	✓
11.2 Establish and maintain dialogue and communications with other community and regional partners with similar interests.	Medium	<ul style="list-style-type: none"> • Relationship building has assisted with HSP implementation • Communication with Nanaimo Heritage Planner • Past meetings with Nanaimo Heritage Commission 	Ongoing
11.3 Continue to develop a vision for the Downtown Core with other organizations.	Immediate	<ul style="list-style-type: none"> • Visioning workshop (2008) • Dynamic Downtown visioning workshop (2014) with community representatives and commission representatives • Development Permit Area guidelines • Council Strategic Plan 2016-2019 to establish a downtown task force 	Ongoing
STRATEGY 12: Obtain funding to implement the Heritage Strategic Plan	Time Line	2018 Review	Status
12.1 Obtain funding through various organizations to implement the Heritage Strategic Plan.	Ongoing	<ul style="list-style-type: none"> • Very limited funding available • The Heritage Legacy Fund contributed \$4000 to the Transfer Beach Pictorial • Tourism funding has been used to print brochures 	Ongoing
12.2 Partner with senior governments to achieve heritage preservation initiatives.	Ongoing	<ul style="list-style-type: none"> • Sources suggested by HSP offer limited or no funding • CHR properties also listed on the Federal and Provincial Registries 	Ongoing

STRATEGY 13: Promote heritage tourism development	Time Line	2018 Review	Status
13.1 Liaise with Tourism Advisory Committee to develop tourism strategies that include the theme of heritage.	Medium	<ul style="list-style-type: none"> • Ladysmith Visitor Centre (Chamber of Commerce) and Cowichan Visitor Centre distribute Heritage Walk brochures • Tourism Cowichan Society has been formed to undertake tourism promotion for the region 	✓
STRATEGY 14: Establish a heritage partnership with Stz'uminus First Nation	Time Line	2018 Review	Status
14.1 Create joint initiatives that will increase the awareness and understanding of the Stz'uminus First Nation heritage.	Medium	<ul style="list-style-type: none"> • Community Accord between SFN and TOL (Naut'sa Mawt "Working Together" in 2012) has created additional partnerships • Celebrations and awareness including Aboriginal Day, Canada Day, Canada 150 	Ongoing

List of acronyms

HRAC = Ladysmith Heritage Revitalization Advisory Commission
 LDHS = Ladysmith & District Historical Society
 SOS = Statement of Significance

SFN = Stz'uminus First Nation
 LMS = Ladysmith Maritime Society
 CHR = Community Heritage Register

Rich Heritage: Telling Our Stories – Conference 2018



New Westminster, BC
Inn at the Quay and Irving House
May 10-11, 2018

[Register for the 2018 Heritage BC Conference](#)

[Discover the sponsorship opportunities to showcase your business.](#)

Following the inspiring and eloquent keynote address by Dr. Lorna Williams at the 2017 conference, we asked conference participants to explore their vision for the future of heritage. Hundreds of words were written, but none more repeatedly than “stories”.

Stories connect people, inspiring them to look again and to see different perspectives. Storytelling brings to life beliefs, ideas, knowledge and values.

- **Stories connect past and present:** they describe people and places, connecting generations and cultures with the future.
- **Stories create community:** they form relationships, encouraging action and engagement.
- **Stories preserve language:** they celebrate cultures, creating common understanding.
- **Stories share knowledge:** they describe natural history, cultures, environment, buildings and land, creating a space for oral histories.
- **Stories connect people:** they highlight the histories of Indigenous peoples and inspire youth in the future of our heritage.

Stories are intangible but they transmit heritage and culture. They share memories and reveal new understandings. Stories draw us together and shape our communities.

Full registration is \$330 for the first registrant of an organization. A 25% discount applies for all subsequent registrations for the same organization. A coupon code will be emailed to you following the first registration.

Thursday, May 10

Reading a Building: Layer by Layer An Introduction to Heritage Building Condition Assessment

- Session 1: Introduction to Building Assessment – Reading a Building: Layer by Layer (9:30am- 11:30am)
- Session 2: Building Envelope
- Session 3: Mechanical Systems
- Session 4: Paint, Papers, Plasters

We have put together a team of experts in the field to take you inside and out of Irving House, located in the heart of New Westminster and one of the oldest community heritage sites in BC.

The day starts with an introduction to our topic – Condition Assessment and Reporting – peeling back the layers as we investigate and ‘read’ a building to understand its heritage value, to discover and document character defining elements and past interventions, and then to assess and plan for future conservation or rehabilitation.

The remainder of the day is dedicated to three key issues, offering insights on conservation practices that can be applied to almost any heritage building.

Day registration is encouraged. Please notify us if you would like to register for individual sessions, and we will add your name to a waitlist. Registration for individual sessions is dependent on availability.

Space for all sessions is limited; prior registration is required. Explorations will occur indoors and outside; please dress appropriately. Morning snack (at 9:00am) and bagged lunch (at 12:30pm) is included with full-day registration.

Location: Irving House, 302 Royal Ave, New Westminster

Open Forum Discussions

- 2 sessions for Heritage Commissions, Committees and Advisory Groups
- 2 sessions for Not-For-Profit Heritage Organizations

Signature Tours

The HRA Tour

Led by Elana Zysblat, heritage consultant, Ance Building Services. Discover unique solutions to heritage properties that are made possible through the Heritage Revitalization Agreement process.

Queens Park Conservation Area Tour

Explore the newest and largest heritage conservation area in Western Canada with New Westminster’s Heritage Policy Planner, Britney Quail.

Heritage SLAM!

Inspired by Pecha Kucha and Ignite events, Heritage SLAM! was the surprise hit at our 2017 conference. Heritage SLAM! gives delegates the opportunity to showcase their best, most innovative and exciting projects in a fast-paced, fun evening. Each presenter shows off their work with 15 slides and 15 seconds per slide. SLAM!

Cost: \$30 per person; light fare and drinks are included.

(Please indicate on the registration form if you wish to be a presenter at Heritage SLAM!)

Friday, May 11

(Re)Interpretation: Challenging the narrative of cultural heritage

Opening Plenary Workshop
Friday, May 11, 9:00am

The story of our heritage has long been told from a single point of view. But, is that the correct point of view? How does the narrative change when different voices tell the stories?

The morning starts with the different worldviews from a diverse panel of experts. We then explore how the different worldviews of heritage can broaden our own interpretations to tell a richer story.

Workshops: see below

Saturday, May 12

Peer Roundtables

As we move toward the end of the conference, we provide an opportunity to you to enjoy the company of your peers, and a chance to discuss new ideas and lingering challenges. There is no set agenda, so bring your discussion topics. Attendance is open to all meetings.

- Not-for-Profit Roundtable
- Heritage Commission Roundtable
- Local Government Roundtable

Writing a New Story: The Future of the Sector

Plenary Workshop

Heritage and museums are under separate Ministries, heritage and archaeology are divided by a date (1846), and technology is changing the way we connect community with heritage. These are some of the constrictions placed on heritage and its relationships with associated disciplines. But, does it have to be this way? What is really happening? And how would you like things to change?

With this plenary workshop, we launch a province-wide series of community consultations to learn from your experiences, your success stories, your challenges and your needs. More importantly, we want you to help us tell a new story for the future of heritage.

The afternoon will start with a panel discussion about our work, relationships and aspirations. We then explore themes and ideas to lay the groundwork for a year-long consultation process and a new story for heritage.

Workshops

Memory of Place

Memory of place can be a powerful tool to influence the decision-makers, but the heritage sector is only beginning to explore how community memories impact values of place. Our panel explores the ways emotions, compassion, ethics, and imagination, through our stories of history and heritage, can contribute to planning and influence policy.

Revitalization: Place and People

Revitalization can create character of place and conditions for space. But, design and planning of a building's physical structure can also be the creator of community, connecting people and place with authenticity and meaning. In this workshop, we examine several developments, including New Westminster's River Market, that have gone from bricks and mortar projects to become impactors of society.

New World Interpretation

As technology influences almost every aspect of our lives, we are feeling its presence in the heritage sector more and more. Blogs, videos, augmented reality and Facebook are not entrenched in our tools to communicate and connect. But, are we seeing results for our efforts? And, what about heritage – how is technology impacting the way we interpret our heritage and the message we communicate?

Storytelling and Your Community

Celebrate community and enliven your heritage project with storytelling and living history in a freewheeling and fun presentation. Storyteller and museum educator, Gabriel Newman, will share his experiences and approaches to celebrating community stories, and will provide tips and tools for you to collect, cultivate and share stories.

Small Scale, Big Impact

Communities are shaped by their unique cultural landscapes. Small-scale, place-based businesses and organizations are essential to this culture, and to the evolution and adaptation of these communities. In this workshop, the *small* program explores how unique place-based cultural assets in our communities can build social, cultural and economic strength. Through exploring cases of revitalization across Canada, we answer the questions: How do we tell the stories of our communities? What is the role of local cultural economies in these stories? How do we support these cultural economies?

As a not-for-profit community developer, the *small* program celebrates and activates existing heritage assets to attract and sustain vibrant cultural entrepreneurial hubs. Cultural assets, tangible and intangible, define communities: historical buildings and landscapes, skills related to natural resource extraction (like fishing), folk architecture (like barns), and traditional crafts (like weaving). Local champions who drive these efforts are shaping the evolution of placemaking, supporting the growth of both local identity and industry.

Cultural Landscapes

As the tangible and intangible interactions of humans and nature, cultural landscapes call up complex ideas of 'ownership' and stewardship over a land-base that can be contested and re-envisioned over time. We explore the ideas of land conservation and recreation access, while preserving and protecting cultural, economic, and ecological values.

Watch for more details. Program subject to change without notice. If you have questions, please contact [Paul Gravett](#).