LADYSMITH UNPARALLELED

SHARE YOUR INPUT ON A VISION FOR LADYSMITH





LADYSMITH'S NEW OFFICIAL COMMUNITY PLAN

Last year the Town of Ladysmith began a community-wide engagement on Ladysmith's new Official Community Plan (OCP). An OCP is intended to help manage growth and development in a way that meets community goals. It is a policy document that influences how people experience their town.

Hundreds of community members have provided their input so far. Based on that input, a draft vision, goals, and growth directions have been developed. Once they are refined, these will guide creation of all new policies and guidelines in the OCP.

DRAFT VISION

Ladysmith is located in the traditional territory of the Stz'uminus First Nation, who have been stewards of the land since Time Immemorial.

Ladysmith is a big hearted community, and unparalleled in its historic charm and leadership in climate action. Ladysmith is known for its charismatic waterfront and vibrant downtown, surrounded by cherished habitat areas that offer recreation, natural beauty, critical ecological services, and economic prosperity.

Everyone is welcome here.

DRAFT GOALS

Over the life of this Official Community Plan, Ladysmith will...

- 1. Be place for everyone to call home, regardless of age, ability, ethnicity, gender, socio-economic status, and sexual orientation.
- 2. Reduce community greenhouse gas emissions by X%* and be on track to reduce emissions by X%* by 2040 and reach net zero emissions by 2049.
- 3. Adapt to the impacts of climate change.
- 4. Walk the path of reconciliation.
- **5. Prioritize green, safe, and convenient choices for getting around,** including walking, cycling, and transit.
- **6.Be home to natural assets and thriving ecosystems** that are protected and, where needed, regenerated for habitat, recreation, intrinsic value, and vital services that range from climate regulation to cleaning water.
- 7. Celebrate its unique and vibrant downtown

 the heart of the community where new
 development complements historic charm
 and sets it apart from other places across
 Vancouver Island.
- 8. Revitalize the waterfront to create community prosperity, more public spaces, and restored habitat while honouring past, present, and future generations.
- 9. Be known for its lively arts and culture scene.
- *Specific reduction targets are currently being developed through a concurrent emissions modelling exercise, and will be available for public review in early summer.

DRAFT DIRECTIONS FOR GROWTH

Ladysmith's population is expected to grow from approximately 9000 people today, to approximately 12,700 people by 2050. Where those new residents live — as well as destinations they frequent — will influence how well the community will meet its goals.

The following draft directions are proposed to guide decision-making about where and how this growth will unfold:

- Prioritize infill development before expanding into forests and other natural or undeveloped areas. (Infill development refers to new homes or shops that are built on vacant lots and redevelopment sites within existing urban areas).
- Optimize infill in the Downtown and surrounding areas in North Ladysmith, as these areas are already walkable and provide good access to shops, services, and other amenities.
- Support new housing choices, shops, and other services in South Ladysmith, where residents currently have limited access to daily destinations within walking distance of home.
- Consistent with the Waterfront Area Plan, optimize opportunities for new homes and destinations at the Waterfront, while protecting existing parks, beach areas, and other important public spaces.
- Put commercial uses including retail and office spaces in buildings that have residential units above.
- Preserve existing industrial lands for employment, as industrial land is in relatively short supply in the region.

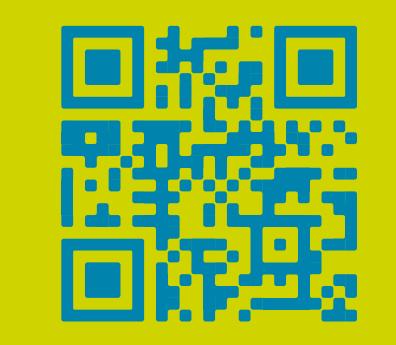


YOUR INPUT TODAY!

Please share your impressions of the draft vision, goals, and growth directions by taking a short online survey before May 8th.

Community input on the draft vision, goals, and growth directions will be used to refine them, and to guide creation of policies and guidelines in the new OCP.

Please watch for more opportunities to share your input once the draft OCP is released this summer. You can learn more about the project here: ladysmith.ca/ocp



SCAN ME TO ACCESS THE SURVEY!