



TOWN OF LADYSMITH

## PROCLAMATION

### EPILEPSY AWARENESS “PURPLE DAY”

- WHEREAS** *Purple Day is celebrated on March 26 annually, during Epilepsy Awareness Month, to increase the public’s knowledge and understanding of epilepsy and improve the quality of life of British Columbians living with epilepsy; and*
- WHEREAS** *Purple Day was founded in 2008 by Cassidy Megan, a nine-year-old girl from Nova Scotia, who wanted people living with epilepsy to know that they were not alone; and*
- WHEREAS** *People in communities around the world are encouraged to wear purple and host events in support of epilepsy awareness on Purple Day; and*
- WHEREAS** *There are over 50,000 people in British Columbia, over 380,000 people in Canada and over 65 million people worldwide living with epilepsy; and*
- WHEREAS** *The onset of epilepsy can occur at any age and stage of life and does not discriminate against age, gender, race, ethnicity, religion, socioeconomic status, geographic location, or sexual orientation; and*
- WHEREAS** *Purple Day is a health promotion effort to raise awareness of epilepsy and to create a society that embraces the beauty of difference.*
- THEREFORE,** *I, Aaron Stone, Mayor of the Town of Ladysmith, do hereby proclaim Tuesday, March 26<sup>th</sup>, 2024 as “PURPLE DAY” in the Town of Ladysmith.*

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**Mayor A. Stone**

January 19, 2024