



TOWN OF LADYSMITH
PROCLAMATION
Island Good Days

- WHEREAS:** *The Vancouver Island Economic Alliance (VIEA) created the Island Good brand in 2018 to support local producers, growers, and manufacturers by making it easier for shoppers to identify and purchase locally made products; and*
- WHEREAS:** *The Island Good brand has strengthened the sustainability, self-reliance, and resiliency of the Vancouver Island and rural Islands regional economy; and*
- WHEREAS:** *Island Good is proudly celebrating its 7th anniversary in 2025, with over 140 Island Good licensed businesses across the region, including four within the Town of Ladysmith; and*
- WHEREAS:** *Island Good fosters community pride, supports local jobs, and inspires consumers to choose local first; and*
- WHEREAS:** *This is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.*
- THEREFORE:** *I, Deena Beeston, Mayor of the Town of Ladysmith, do hereby proclaim that May 30- June 6, 2025, inclusive, shall be known as "Island Good Days" in the Town of Ladysmith, British Columbia.*

Mayor D. Beeston

May 6, 2025