



MINUTES

Heritage Revitalization Advisory Commission (HRAC)

Tuesday, March 17, 2015 at 5:00 p.m.

Council Chambers, City Hall

PRESENT: Chair – Marnie Craig; Members – Jennifer Robinson, Tamara Hutchinson, Maureen Martin, Allen McDermid, Ann Rogers; Council Liaison - Mayor Stone; Staff Liaison & Recorder - Angela Vincent

ABSENT: LDHS Member – Bernardien Knol

The meeting was called to order at 5:00 p.m.

1. AGENDA

It was moved, seconded and carried that the Agenda of March 17, 2015 be approved.

2. MINUTES

It was moved, seconded and carried that the Minutes of February 17, 2015 be adopted.

3. COUNCIL REFERRALS/UPDATES

Mayor Stone noted that the 49th Parallel Development Variance Permit for signage was approved.

4. SIGN/FAÇADE APPLICATIONS

a. Pemberton Holmes Real Estate (516 First Avenue)

Members reviewed the proposed trim colour to match the upper façade, and the awning and window signage.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommend the proposed awning and window signage, and the window trim colour for Pemberton Holmes Real Estate at 516 First Avenue.

5. HERITAGE PROJECT UPDATES

a. Transfer Beach Interpretive History Project

A. Vincent informed the HRAC that a contractor has been hired for the design and fabrication of the Transfer Beach Project. Lime Design is based out of Victoria and specializes in interpretive signage.

HRAC members discussed the potential new location for the project at Transfer Beach. The site is located in the main grassy area of Transfer Beach Park near to the basketball court and sidewalk. Members discussed any potential concerns with siting, including views, vandalism and drainage.

6. NEW BUSINESS

a. Heritage Inventory Update

Members discussed options to update the Heritage Inventory, originally completed in 1990 by Rick Goodacre. Archivist Christine Meutzner has been approached as a candidate to complete the updates, and she provided the Commission with a series of questions.

- What is the scope of the update?

- The inventory is currently weighted towards commercial properties – is further representation of residential areas desired? Ethnic areas?
- If more residences are included, how should they be selected?
- How should demolished properties be handled – included, excluded, or contained in a separate section?

Members discussed the questions and provided their own comments and questions.

- More representation needed for Ladysmith housing – both the typical/representative homes, and some of the special one-off homes.
- Inclusion of First Nation history (desire to recognize all aspects of the story).
- Use of the word “inventory” symbolizes more of a formal list, not a compilation of interesting and descriptive history.
- How should the inventory and heritage register differ? Should they be considered together?
- Style of book – how can this be enhanced? Layout? Print on demand options?
- Potential to use technology to assist in documentation as a “living document”.
- How can the inventory become a saleable asset and a tourism opportunity?
- Know who the intended audience will be.
- Consideration of photography sources available.

To prepare for further discussion and decisions at the April Commission meeting, members will read the Heritage Inventory, consider further the questions posed by C. Meutzner, and research examples of other Heritage Inventories.

7. CORRESPONDENCE

None.

8. UPDATES

A. Vincent noted that the Aggie Hall plaque is almost completed and will be constructed soon. Upcoming projects include the design of the heritage plaques and the process for adding the heritage properties with new Statements of Significance.

A. Vincent thanked HRAC members for responding to the emailed question about the preferred location of the fish pavers. The site next to the cross walk was selected based on the responses.

9. NEXT MEETING

Tuesday, April 21, 2015 at 5:00 p.m. – Council Chambers, City Hall. This meeting will be condensed to allow those attending the LDHS AGM to participate in both meetings.

10. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 6:20 p.m.

Chair (M. Craig)

RECEIVED:

Corporate Officer (S. Bowden)