



MINUTES

Heritage Revitalization Advisory Commission (HRAC)

Thursday, February 11, 2016 at 5:00 p.m.

Council Chambers, City Hall

Ad

PRESENT: Chair – Marnie Craig; Members: Allen McDermid Ann Rogers, Tamara Hutchinson, Jennifer Robinson; Bernardien Knol (LDHS member); Council Liaisons – Rob Hutchins, Duck Patterson (Second Alternate); Staff Liaison & Recorder – Margaret Paridaen

ABSENT: Maureen Martin

The meeting was called to order at 5:05pm

1. AGENDA

It was moved, seconded and carried that the Agenda of February 11, 2016 be approved.

2. MINUTES

It was moved, seconded and carried that the Minutes of January 14, 2016 be adopted.

3. COUNCIL REFERRALS/UPDATES

Councilor Hutchins relayed that Council is working on the strategic priorities for the next four years, and an overview will be provided at the next meeting.

4. SIGN/FAÇADE APPLICATIONS

None.

5. HERITAGE PROJECT UPDATES

a) Heritage Building Plaques

This project is on hold until the Transfer Beach project is completed.

b) Transfer Beach Pictorial

The panels are under final editorial review. The next steps are panel fabrication and site installation. The goal is for completion in June. A public opening will be organized after the panels are installed.

6. NEW BUSINESS

a) Planning for Heritage Week 2016

M. Paridaen provided an overview of preparations completed by the Town:

- Heritage Week posters were produced and distributed;
- Heritage Walk I and II brochures were reprinted and distributed;
- A ¼ page colour ad was placed in the Take 5 Magazine;
- Heritage Week Proclamation was made by Mayor Stone;
- Announcement of Heritage Week was placed on the Town website and Facebook page, on the Chamber of Commerce calendar and on the Explore Cowichan website.

M. Paridaen gave special thanks to A. McDermid for distributing the poster and brochures to several businesses and organizations. Commission members also took posters and brochures for further distribution after the meeting.

Commission members discussed other activities planned for Heritage Week:

- A free Heritage Waterfront slide show will take place on Friday, February 19th evening at the Legion Hall with Rob Johnson as speaker. The HRAC Heritage Week budget will support refreshments.
- B. Knol indicated the Ladysmith Museum will be open from noon to 4:00pm on Saturday.

b) 2016 Heritage Budget

M. Paridaen provided an overview of the draft HRAC 2016 budget request, as part of the 2016 Town of Ladysmith budget under deliberation by Council.

The first priority for staff is to complete the Transfer Beach Interpretive project which is partially grant funded. The next priority is to complete the building plaques for Community Heritage Register buildings.

The members recommended that the Heritage Inventory Update project and Heritage Strategic Plan be their next priorities; and that the 2016 budget include funds for the Heritage Strategic Plan.

7. CORRESPONDENCE

None.

8. UPDATES

Several Commission members' terms are expired, and some members have re-applied for their positions but have not yet heard back. D. Patterson said he will look into the status of applications.

9. NEXT MEETING

Thursday, March 10, 2016, to be held at 5:00pm – Council Chambers, City Hall

10. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 6:45pm.

Chair (M. Craig)

RECEIVED:

Corporate Officer (S. Bowden)