



MINUTES

Heritage Revitalization Advisory Commission (HRAC)

Thursday, April 14, 2016 at 5:00 p.m.

Council Chambers, City Hall

PRESENT: Chair – Marnie Craig; Members: Jennifer Robinson, Maureen Martin, Allen McDermid, Ann Rogers, Tamara Hutchinson, Bernardien Knol (LDHS member); Council Liaisons – Aaron Stone; Staff Liaison & Recorder – Margaret Paridaen

The meeting was called to order at 5:00 p.m.

1. AGENDA

It was moved, seconded and carried that the Agenda of April 14, 2016 be approved, with the addition of two items under New Business: b) Hometown Tourist Week and c) Heritage Artifacts Plaque.

2. MINUTES

It was moved, seconded and carried that the Minutes of March 10, 2016 be adopted.

3. COUNCIL REFERRALS/UPDATES

Mayor Stone provided a 2016 budget update.

4. SIGN/FAÇADE APPLICATIONS

No applications at this time. HRAC members discussed the need for a policy review on sign removals when businesses close.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission requests that staff do a review of policy for sign removal when a business location closes.

5. HERITAGE PROJECT UPDATES

a) Transfer Beach Pictorial Update

M. Paridaen informed HRAC that the Transfer Beach pictorial is planned to be installed in early June. The Commission discussed ideas and dates for an official opening of the display, keeping in mind the event budget of \$300.00.

A. McDermid suggested including the official opening as part of the 'Be a Hometown Tourist Week' which kicks off June 18. Take 5 Magazine is sponsoring events and activities over the week, and they can include an official opening promotion in their publication. Mayor Stone also noted that Aboriginal Days starts on June 21st. The date of Saturday, June 18th, around the noon hour was suggested for the event. Some officials to include in the invitations are John Elliott, Stz'uminus Chief Councilor, Doug Routley, MLA, Nanaimo-North Cowichan, Jon Lefebure, CVRD Chair, Honourable Shirley Bond, Minister of Jobs, Tourism & Skills Training & Responsible for Labour.

Once the official opening date and time are set, A. McDermid will contact M. Paridaen to coordinate promotion in the Take 5 publication.

b) Heritage BC Conference May 5-7

A. Rogers is planning to attend the Conference. Mayor Stone is interested in the Conference but will need to check his calendar first before making a commitment and will contact M. Paridaen if he will be attending.

6. NEW BUSINESS

a) **Heritage Strategic Plan Update**

M. Paridaen indicated that no information was found in the files regarding work done by HRAC members in 2013. M. Craig, M. Martin, J. Robinson and A. Rogers will arrange a separate meeting date to continue the review of the implementation plan.

b) **Hometown Tourist Week**

A. McDermid shared that Take 5 will be doing a promotion for this event, and they can include promotion of the Transfer Beach Pictorial official opening. B. Knol announced that 2016 is the 30th anniversary of the Downtown Revitalization program. Several posters from the start of the program were found at the Ladysmith Archives, and B. Knol indicated that the Ladysmith Museum would like to feature a display case with artifacts of the before and after of the program. B. Knol requested any donations for the case, and A. McDermid said this anniversary could be included in the Hometown Tourist promotions.

c) **Heritage Artifacts Plaque**

M. Craig was informed by Shirley Flagstaff (Locomotive Restoration Society) that the locomotive artifact plaque is in disrepair, and is in need of replacement. Discussion ensued about the general state of artifact plaques in the Town and the need to review the condition and maintenance of the existing heritage artifacts plaques listed in the Heritage Walk I: Artifacts brochure, as well as new plaques should be installed for any artifacts that currently do not have a plaque.

It was moved, seconded and carried that the Heritage Revitalization Advisory Commission recommends that Council endorse plans to extend the heritage walk artifacts plaques to include and/or upgrade the industrial/rail heritage plaques upon completion of the Locomotive restoration and related artifacts.

7. CORRESPONDENCE

None.

8. UPDATES

None.

9. NEXT MEETING

Thursday, May 26, 2016, to be held at 5:00 p.m.

10. ADJOURNMENT

It was moved, seconded and carried that the meeting be adjourned at 6:30 p.m.

Chair (M. Craig)

RECEIVED:

Corporate Officer (S. Bowden)